

No. 4

COWBOYS 'n' INJUNS

10¢





WEB COMIC
UNIVERSE.COM

Here's the Greatest **BILLFOLD BARGAIN** in all America!

4 BIG VALUES in ONE

All for only
\$1.98

- ★ This Smart Leather Billfold and Pass Case
- ★ Handy, Built-In Coin Holder For Your Loose Change
- ★ Genuine Rabbit's Foot Key Holder With Flexible Gilt Chain
- ★ 3-Color Identification Plate

Beautifully Engraved with
Your Name, Address and
Social Security Number

YOU GET THIS!
Smart looking, beautifully
styled Leather Billfold with
snap and credit cards, Pat-
ented snap feature, locks
securely so currency and
valuables can't fall out.



Here's The BUILT-IN COIN HOLDER

COIN HOLDER
IS SECURELY RIVETED TO BILLFOLD

This Smart **LEATHER BILLFOLD**
Comes to You Complete with

- ★ Large Built-In COIN HOLDER
- ★ A Self-Contained PASS CASE
- ★ Rabbit's Foot KEY HOLDER with Chain
- ★ An Engraved IDENTIFICATION PLATE

Your Permanent
Engraved Identification
and Social Security Tag

Clear-
View
CELLULOID
PASS
LEAVES

**YOUR FULL NAME, Address, City
and State is BEAUTIFULLY ENGRAVED
on the 3-Color Social Security Plate!!**

**DeLuxe
VALUE**

**Smart
STYLING**

YOU GET THIS!
Genuine Rabbit's Foot Key
Holder with Flexible Gilt
Chain in addition to the
handy Coin Holder which is
securely fastened to the
Billfold as pictured above.



NOTE: No C.O.D. Orders to Canada
ILLINOIS MERCHANDISE MART
1227 Loyola Ave. Chicago 26, Ill.

Here's something new in a billfold. Without a doubt the handiest and greatest Billfold Bargain that you'll be likely to see for a good many years to come. Designed by skilled Billfold craftsmen and made available to our customers at a price that's sensationally low for a billfold with so many unusual features. If you have shopped around you know that it is virtually impossible to get even an ordinary type billfold which holds just currency for less than \$2.00. Then take a good look at this new smart Leather Billfold and see all you get for only \$1.98. Besides the spacious compartment at the back which can be used for currency, checks, papers, etc., there's a beautiful plastic Coin Holder for your loose change built right into your billfold. Then there's a built-in Pass Case with 4 pockets each protected by celluloid to prevent the soiling of your valuable membership and credit cards. We also send you a genuine Rabbit's Foot and attached Gilt Chain for your keys in addition to a specially designed 3-color Emergency Identification Plate, on which we engrave your Social Security Number, your name and your address.

Man, here's a billfold for you. Actually 4 Big Values in One. Everything you need, everything you use regularly, right where you want them. Easy to get at! Handy! Efficient! Durably made! The neatest, most complete Billfold you've ever seen. So rush your order today. If after receiving your Billfold you don't agree that this is the most outstanding bargain you ever came across, return it and we'll cheerfully refund your money.

RUSH THIS COUPON for THIS ONCE-IN-A-LIFETIME BARGAIN!

ILLINOIS MERCHANDISE MART, Dept. 9422
1227 LOYOLA AVE. CHICAGO 26, ILL.

Please rush me the "Smart Leather Pass Case Billfold" with Built-in Coin Holder, genuine Rabbit's Foot Key Holder and engraved 3-Color Social Security Plate. On arrival I will pay postman only \$1.98 plus 20% Federal Tax and 5% cents postage and C.O.D. charges. It is understood that if I am not fully thrilled and delighted in every way I can return the billfold within 10 days for full refund.

MY FULL NAME

(PLEASE PRINT CLEARLY)

ADDRESS

CITY

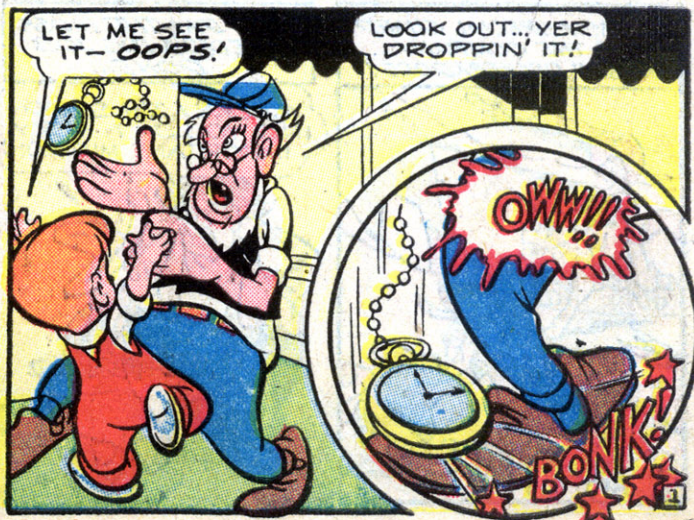
STATE

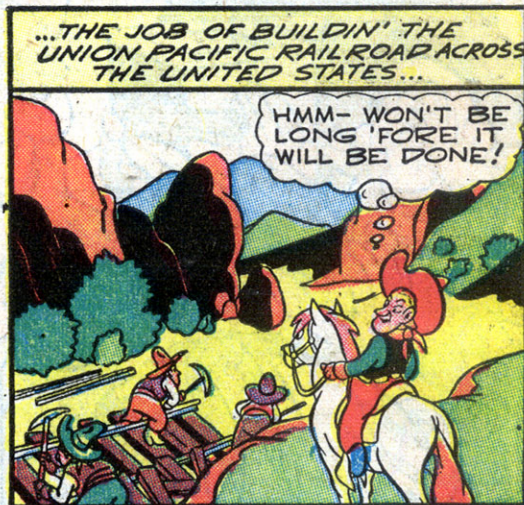
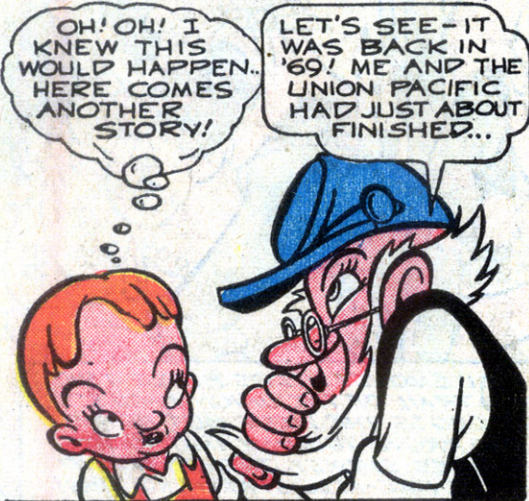
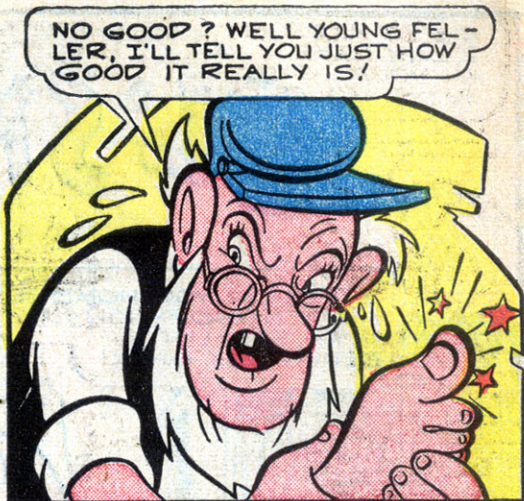
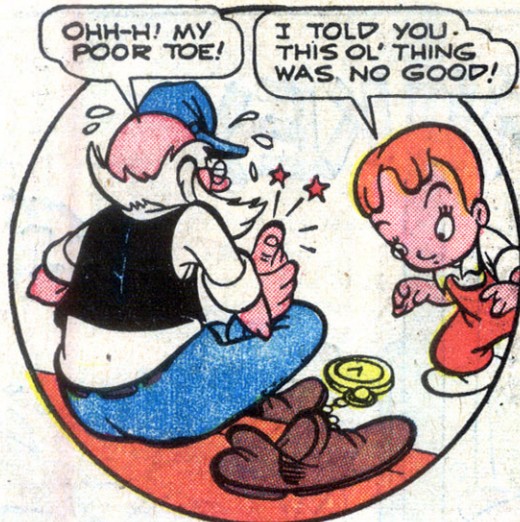
☐ To save shipping charges I am enclosing in advance \$1.98 plus 20% Federal Excise tax (total \$2.35).

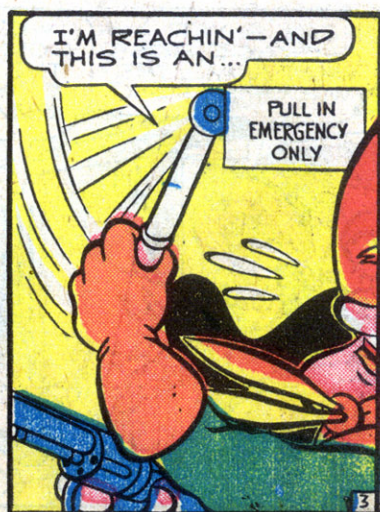
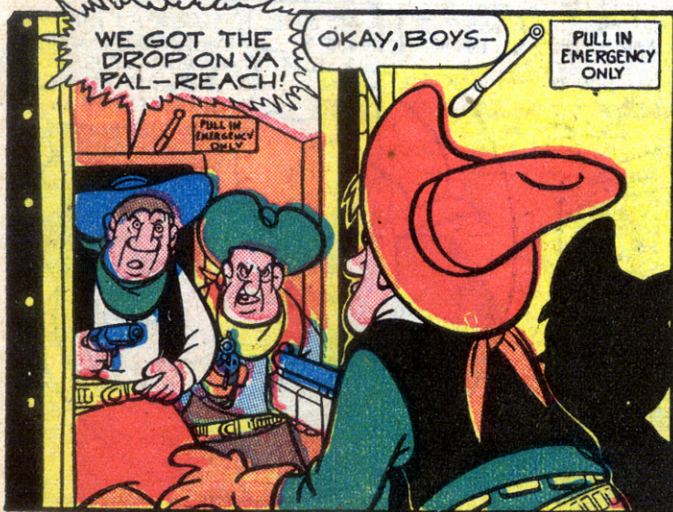
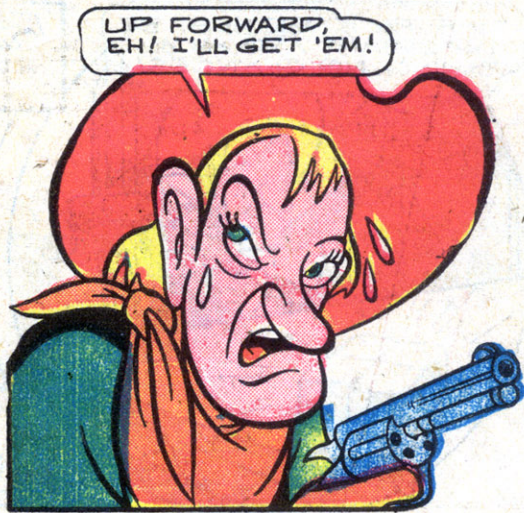
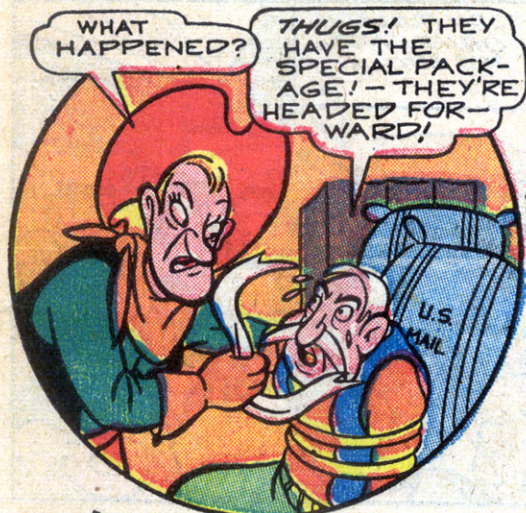
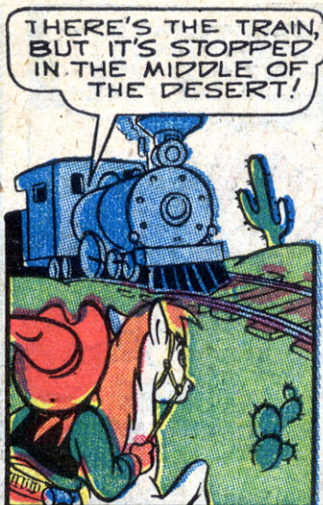
• Social Security No. _____ Please ship my Billfold order all postage charges prepaid.

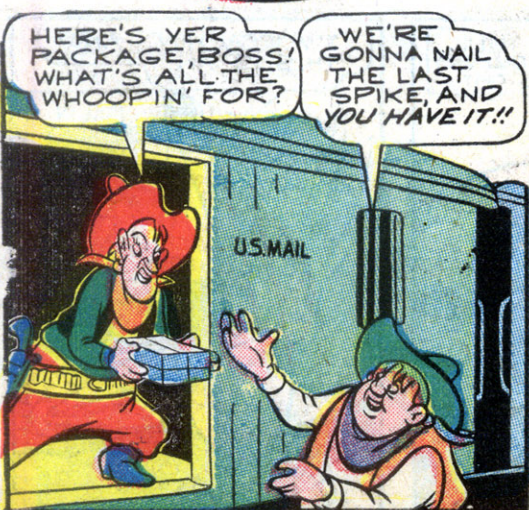
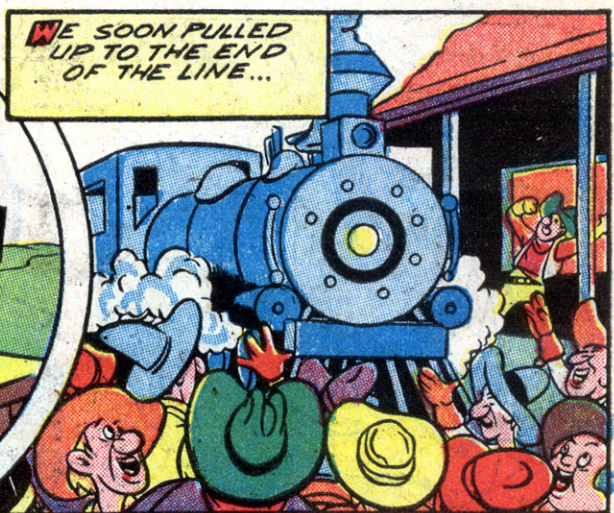
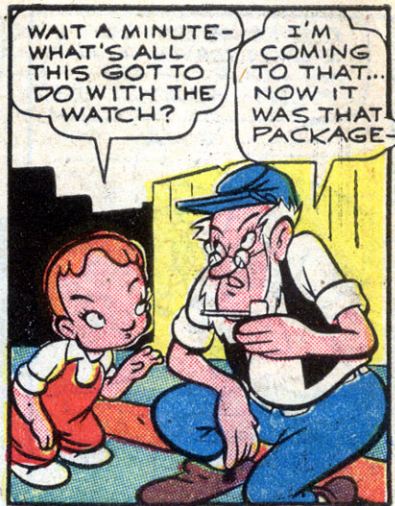
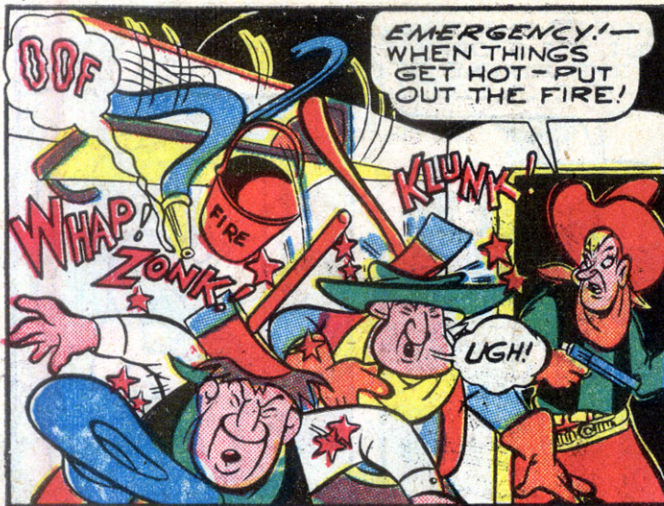
SEND NO MONEY!
JUST MAIL THIS COUPON TODAY

OL' SMOKEY



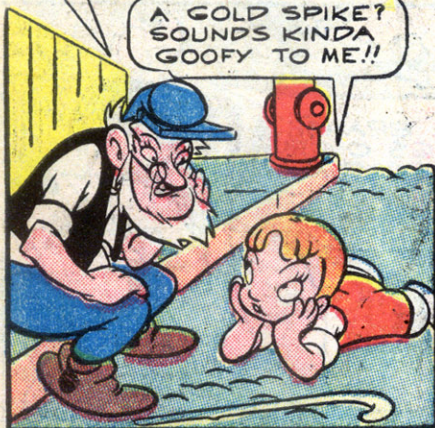






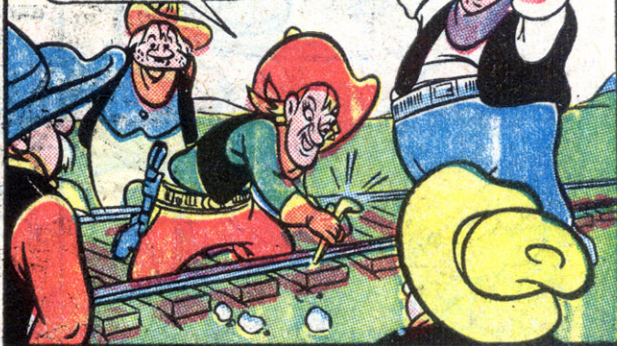
YU! THE SPIKE WAS
REAL GOLD - 14 KARAT!

A GOLD SPIKE?
SOUNDS KINDA
GOOFY TO ME!!

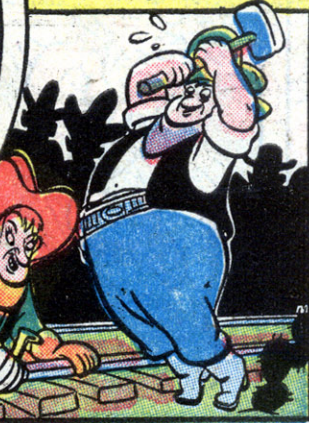


A BIG DAY IN HISTORY!
THE EAST ABOUT TO BE
LINKED TO THE WEST!

OKAY, BOSS--
LET 'ER GO!

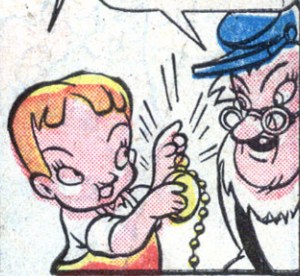


---ANYWAY, WE FINALLY
PUT THE SPIKE DOWN
AND HISTORY WAS MADE!



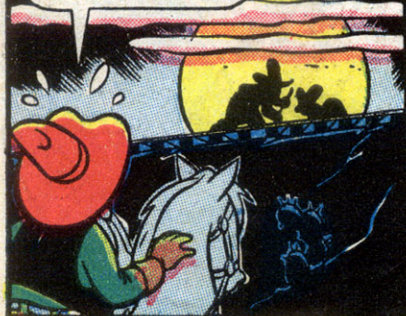
SO YOU
MADE HISTORY
BUT HOW DOES
THIS 'OL' WATCH
FIT IN?

THE WATCH?--
OH YES! IT
WAS LATER
THAT NIGHT--

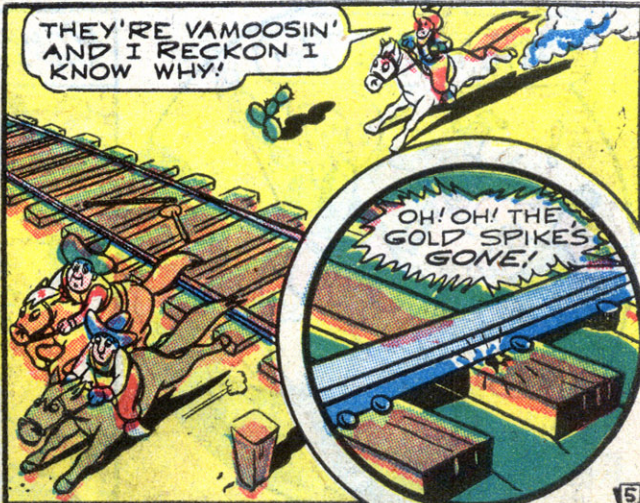


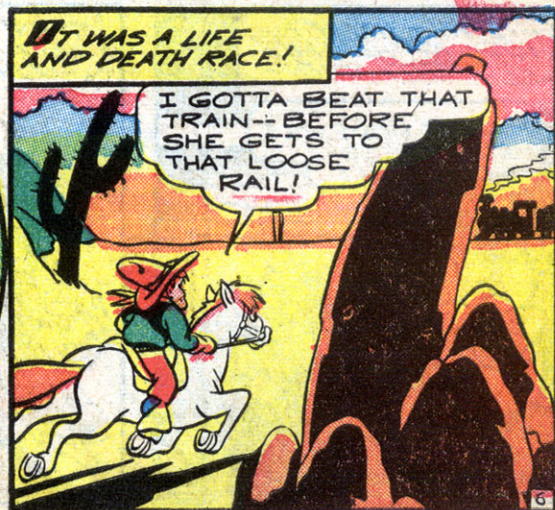
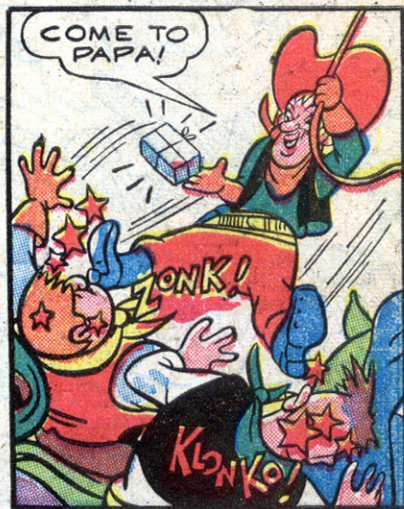
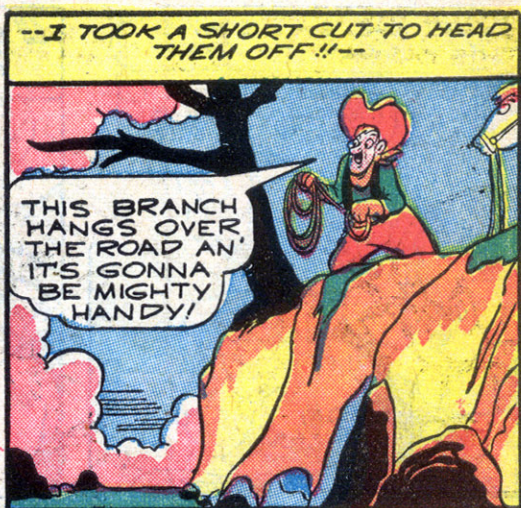
---I WAS HAVIN' A
LOOK AT THE RAIL
PROPERTY WHEN--

THOSE HOMBRES
ARE UP TO
SOMETHIN'!



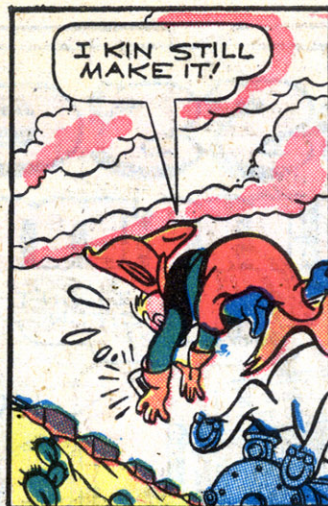
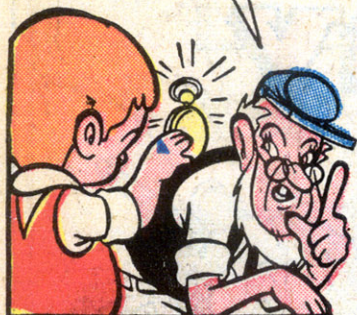
THEY'RE VAMOOSIN'
AND I RECKON I
KNOW WHY!



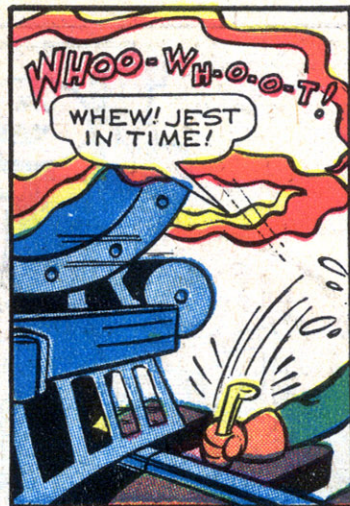


WHAT'S THE TRAIN
GOTTA DO ABOUT
THIS OL' WATCH??

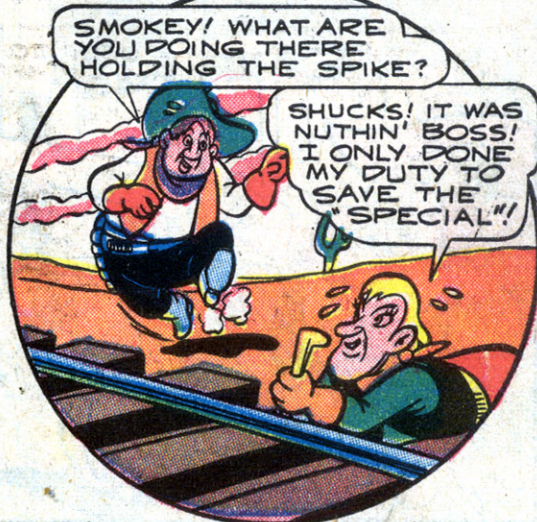
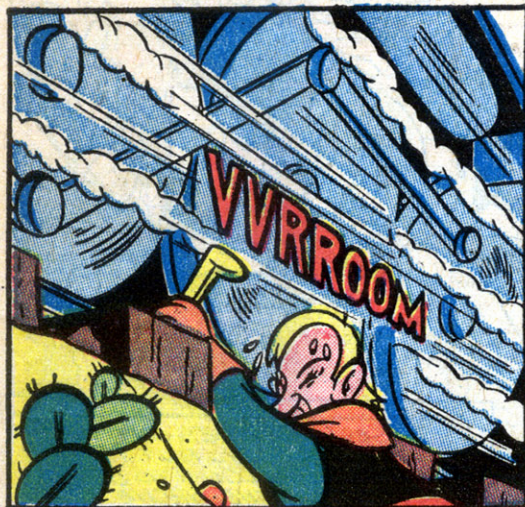
RIDIN' AN' RIDIN'
--I'M ACOMIN' TO
THAT!



I KIN STILL
MAKE IT!



WHOO-WH-O-O-T!
WHEW! JEST
IN TIME!



SMOKEY! WHAT ARE
YOU DOING THERE
HOLDING THE SPIKE?

SHUCKS! IT WAS
NUTHIN' BOSS!
I ONLY DONE
MY DUTY TO
SAVE THE
"SPECIAL"!

AS A REWARD, I
WANT YOU TO KEEP
THIS GOLD SPIKE!

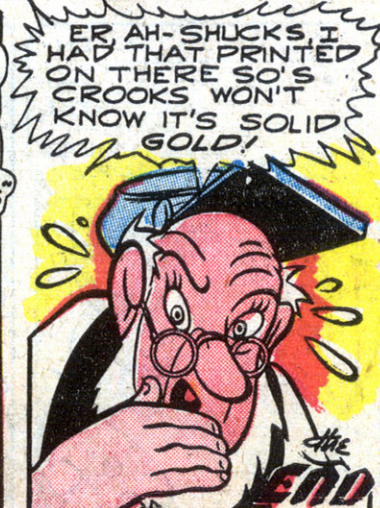


GOSH!
THANKS, BOSS!
I'LL HAVE A
WATCH MADE
OUT OF IT!

AND Y-SEE, JIMMY-
THIS IS THE VERY
SAME WATCH, MADE
OUTTA THAT GOLD
SPIKE!



OH! YEAH?
WELL HOW
COME IT HAS
"SOLID BRASS"
PRINTED ON
IT?

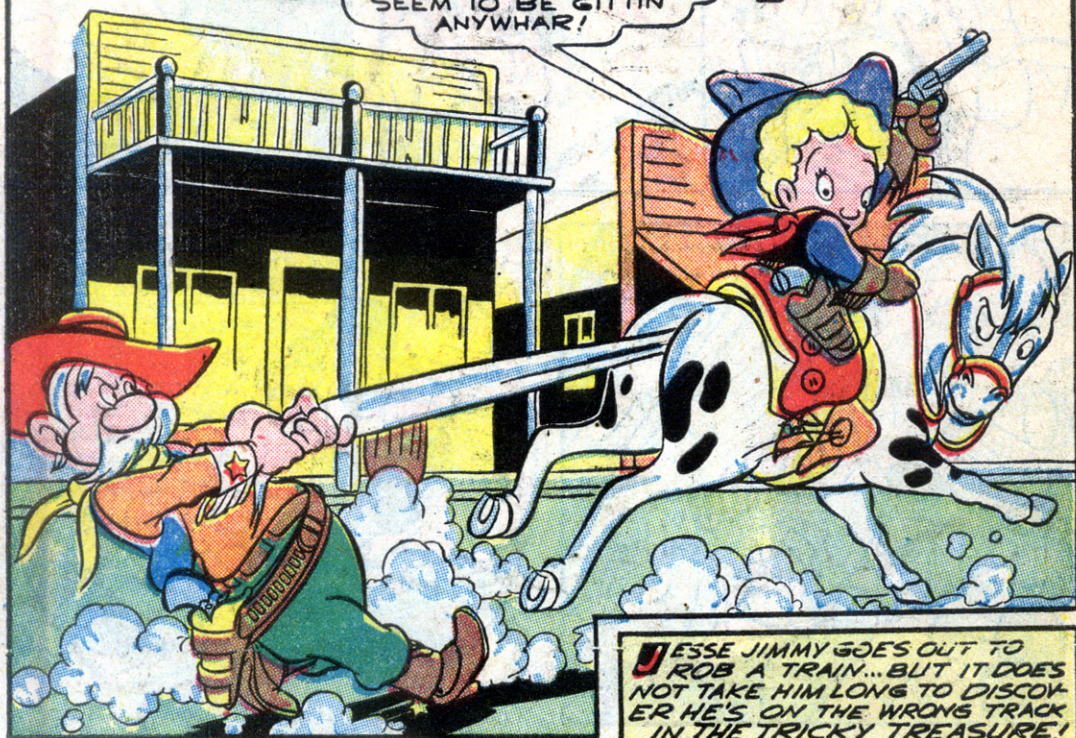


ER, AH-SHUCKS, I
HAD THAT PRINTED
ON THERE SO'S
CROOKS WON'T
KNOW IT'S SOLID
GOLD!

THE
END

Jesse Jimmy

I'M GOIN' BUT I DON'T SEEM TO BE GITTIN ANYWHAR!



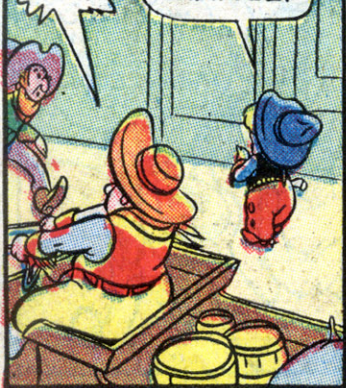
JESSE JIMMY GOES OUT TO ROB A TRAIN...BUT IT DOES NOT TAKE HIM LONG TO DISCOVER HE'S ON THE WRONG TRACK IN THE TRICKY TREASURE!

HOT ZAM! --I SURE ENJOYED THET MOVIN' PITCHER--SPECIALLY TH' WAY JESSE JAMES ROB-BED THET TRAIN--SINGLEHANDED ---ZOWIE!

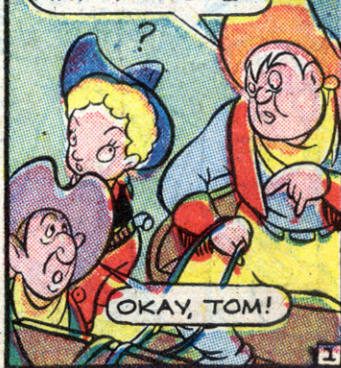


JESSE JAMES
IN
THE
GREAT TRAIN
ROBBERY
10¢

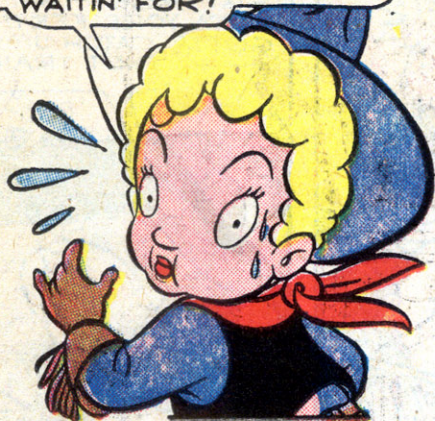
BETCHA I COULD STICK UP A TRAIN JEST LIKE JESSE JAMES--
WHOA! IF I HAD THE CHANCE!



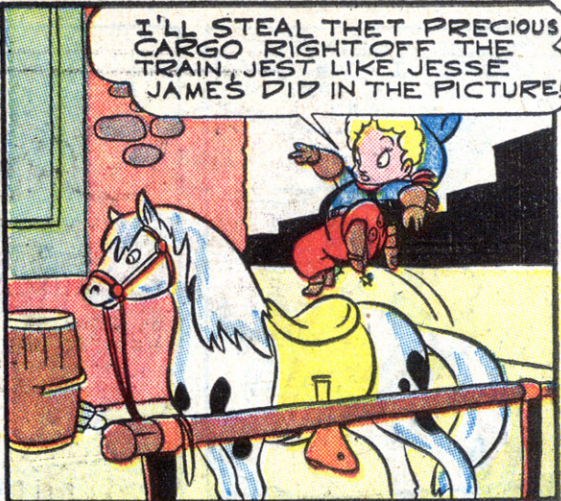
C'MON TEX! WE GOTTA PICK UP A LOAD OF PRECIOUS CARGO DOWN AT THE STATION! TRAIN'S DUE ANY MINUTE!



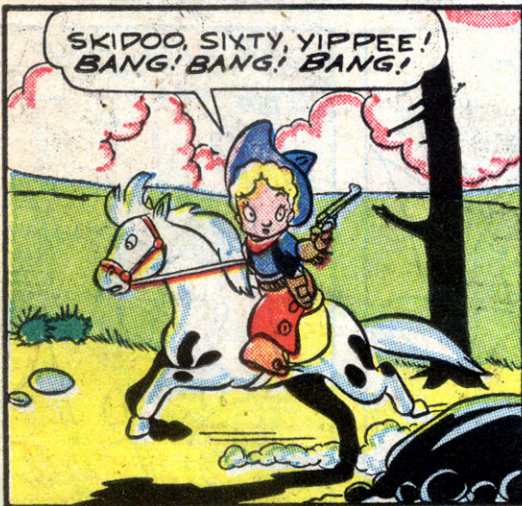
PRECIOUS CARGO, HUH? WELL,
BY GINGER, THET GIVES ME
THE CHANCE I'VE BEEN
WAITIN' FOR!



I'LL STEAL THET PRECIOUS
CARGO RIGHT OFF THE
TRAIN, JEST LIKE JESSE
JAMES DID IN THE PICTURE!



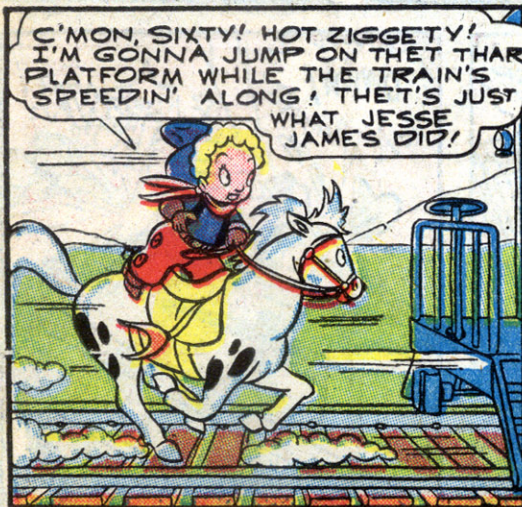
SKIDOO, SIXTY, YIPPEE!
BANG! BANG! BANG!



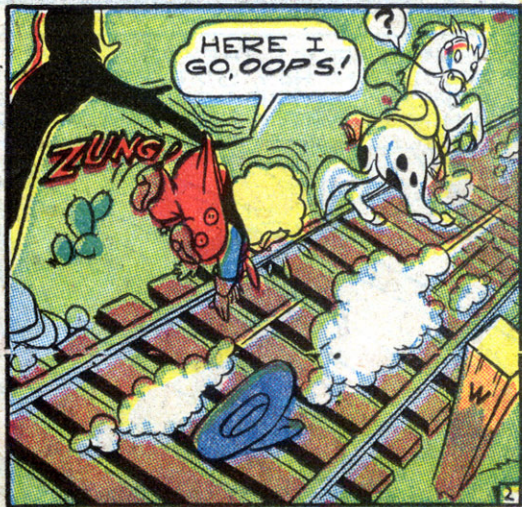
THAR'S THE TRAIN, NOW!
I'LL GET ABOARD 'FORE SHE
PULLS INTO THE STATION!

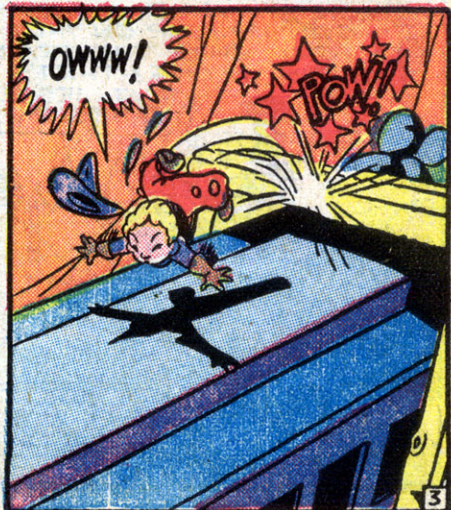
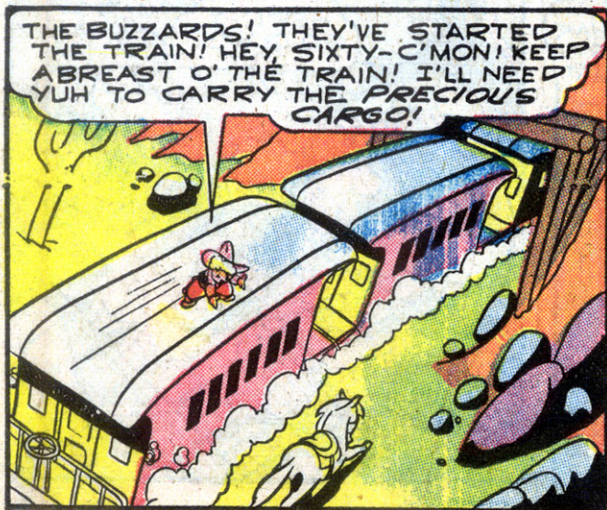
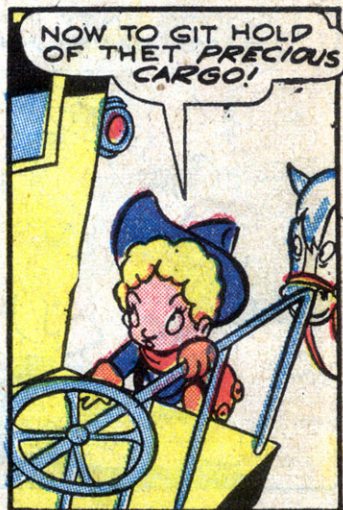
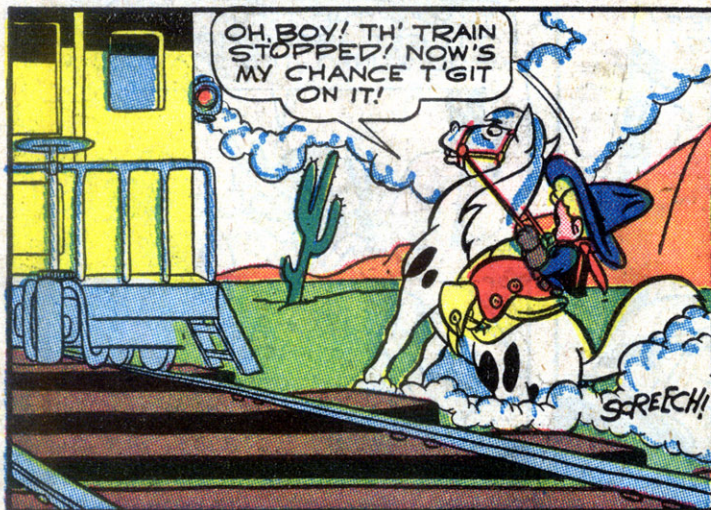
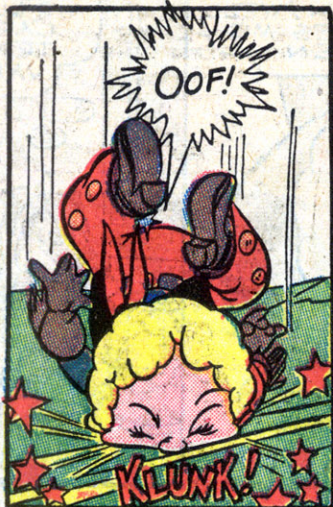
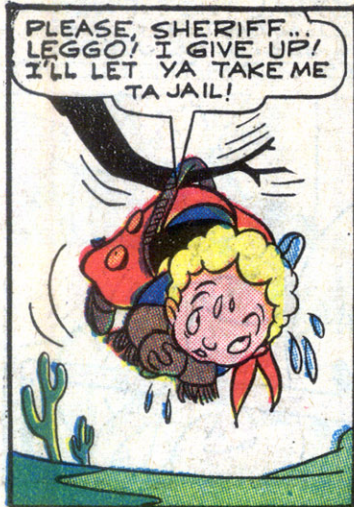


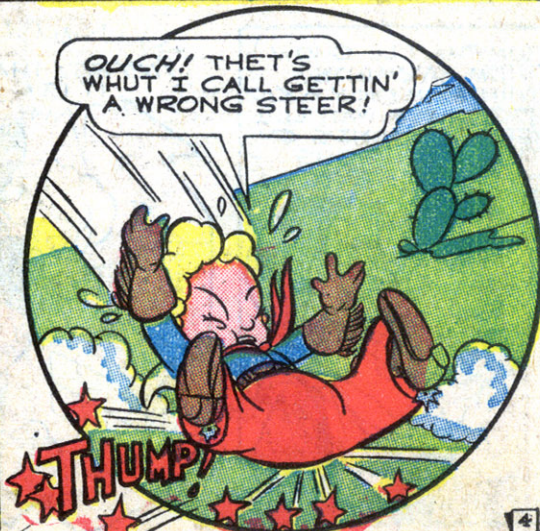
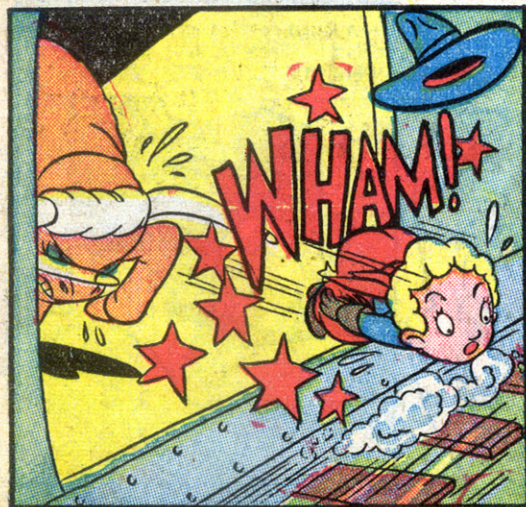
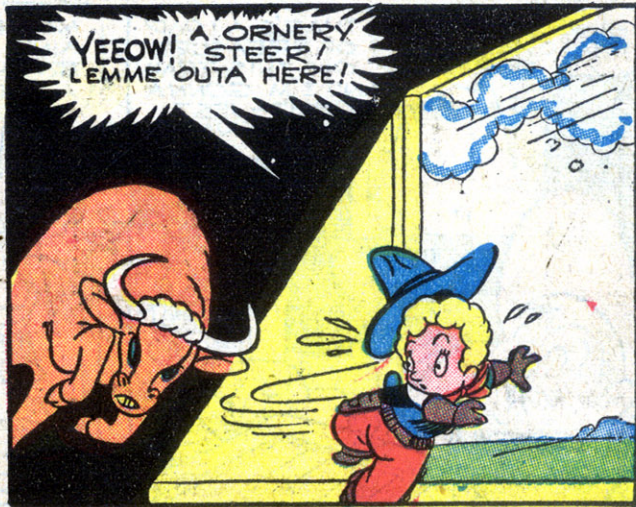
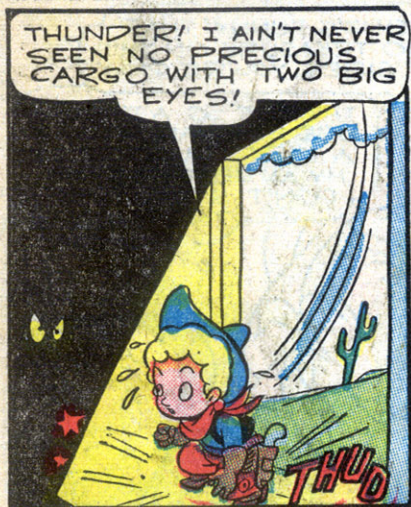
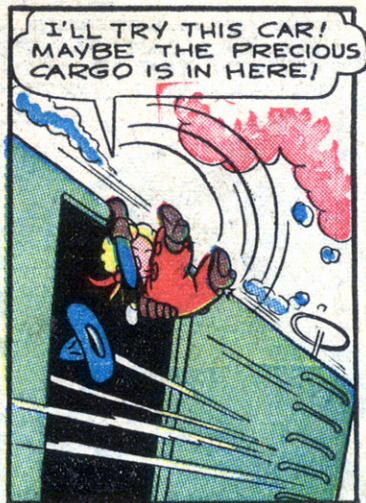
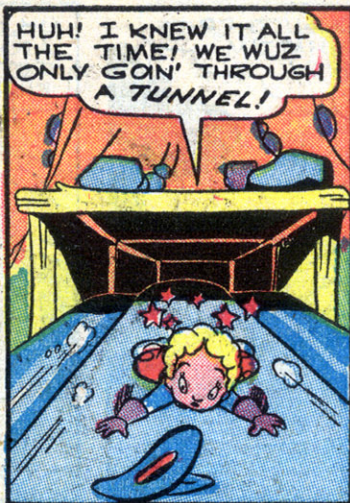
C'MON, SIXTY! HOT ZIGGETY!
I'M GONNA JUMP ON THET THAR
PLATFORM WHILE THE TRAIN'S
SPEEDIN' ALONG! THET'S JUST
WHAT JESSE JAMES DID!

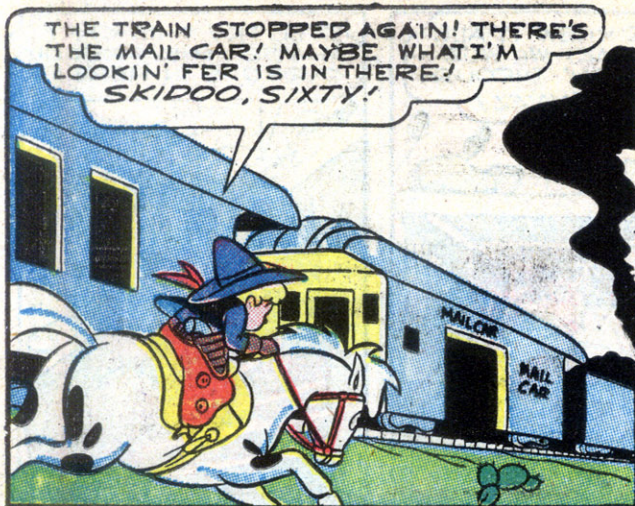


HERE I
GO, OOPS!

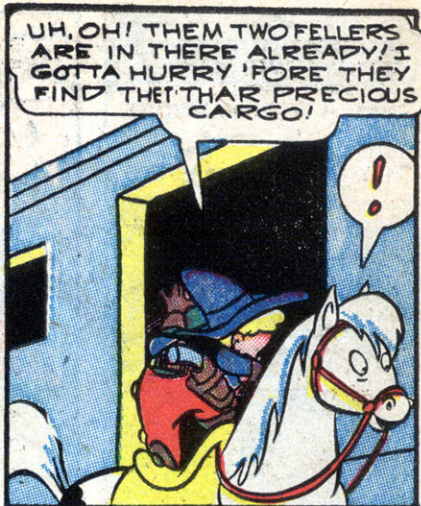




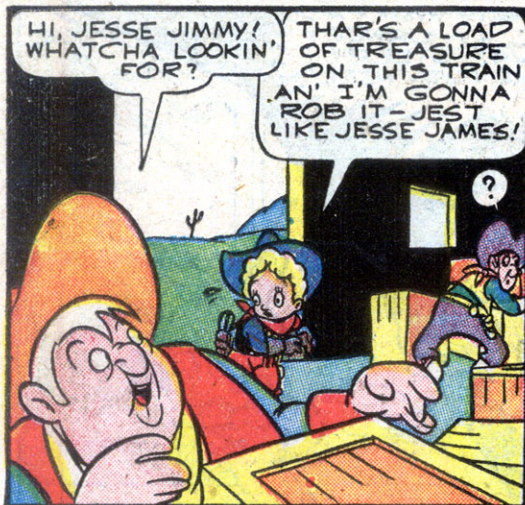




THE TRAIN STOPPED AGAIN! THERE'S THE MAIL CAR! MAYBE WHAT I'M LOOKIN' FER IS IN THERE! SKIDOO, SIXTY!

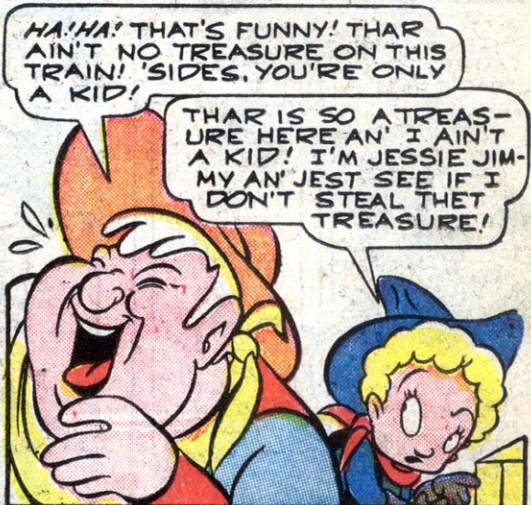


UH, OH! THEM TWO FELLERS ARE IN THERE ALREADY! I GOTTA HURRY 'FORE THEY FIND THE THAR PRECIOUS CARGO!



HI, JESSE JIMMY! WHATCHA LOOKIN' FOR?

THAR'S A LOAD OF TREASURE ON THIS TRAIN AN' I'M GONNA ROB IT—JEST LIKE JESSE JAMES!

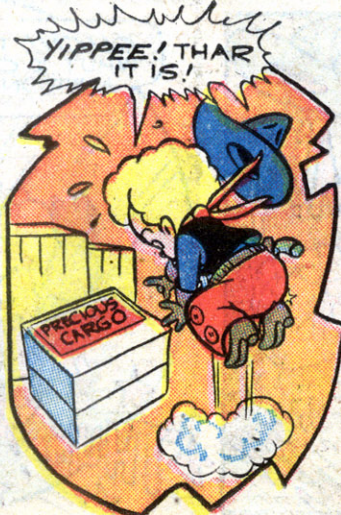


HA! HA! THAT'S FUNNY! THAR AIN'T NO TREASURE ON THIS TRAIN! 'SIDES, YOU'RE ONLY A KID!

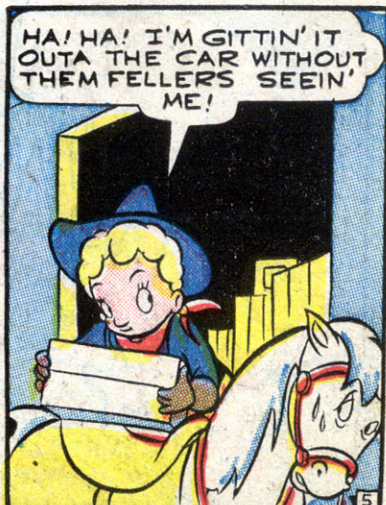
THAR IS SO A TREASURE HERE AN' I AIN'T A KID! I'M JESSIE JIMMY AN' JEST SEE IF I DON'T STEAL THE TREASURE!



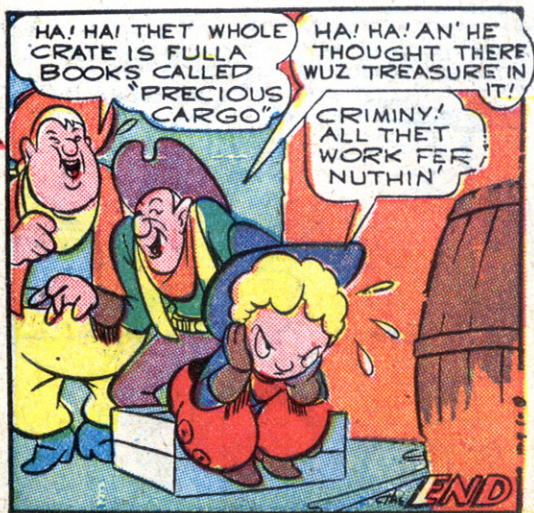
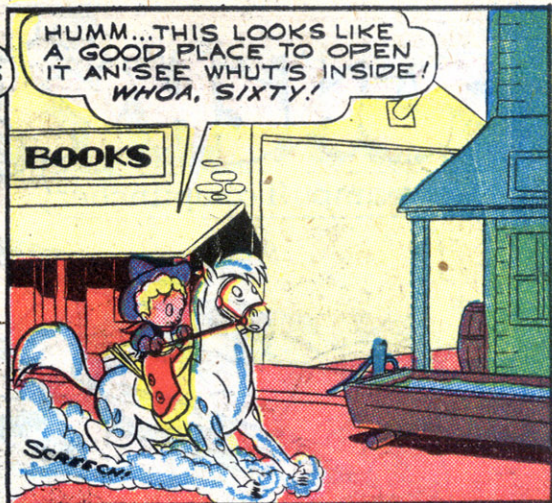
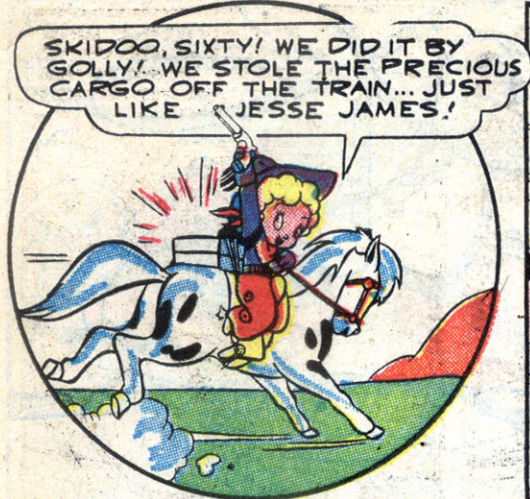
HUMPH! I'LL SHOW THEM VARMINTS! THINK I'M ONLY A KID, DO THEY? WAIT'LL I GET MY HANDS ON THE PRECIOUS CARGO!



YIPPEE! THAR IT IS!

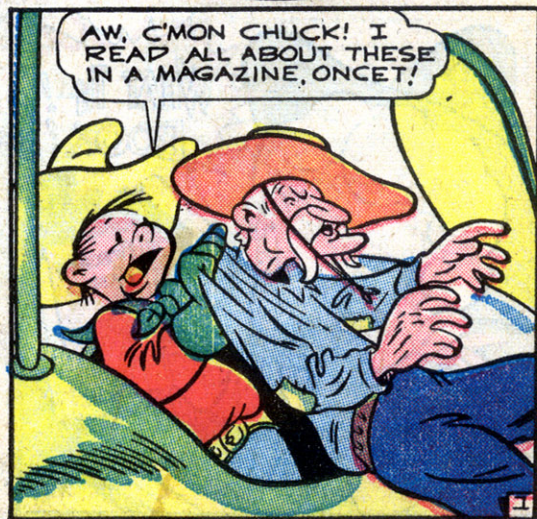
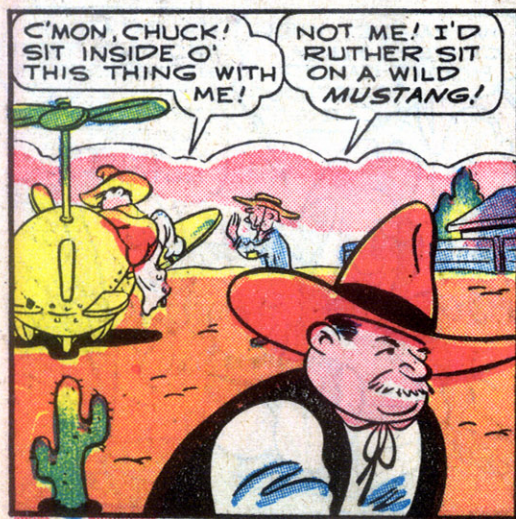
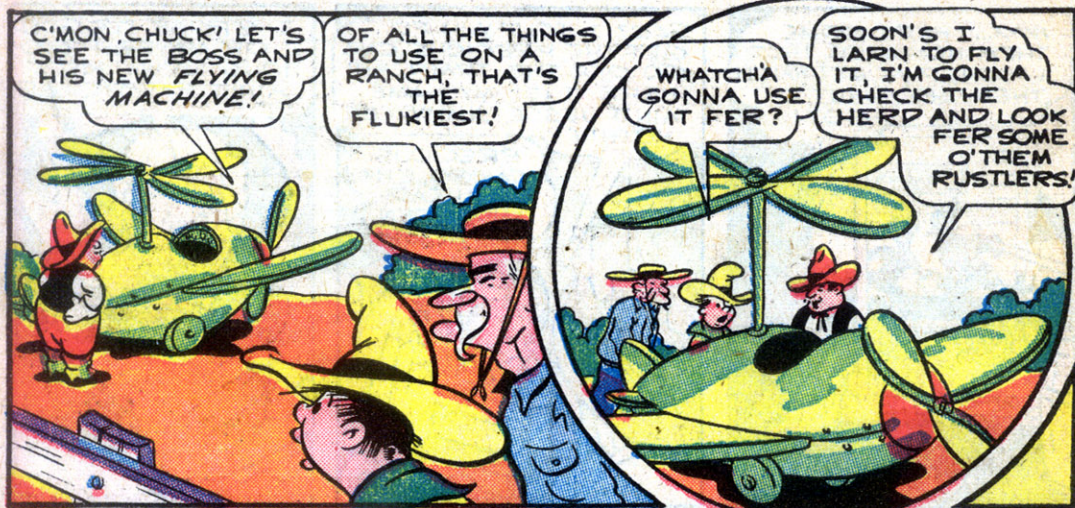
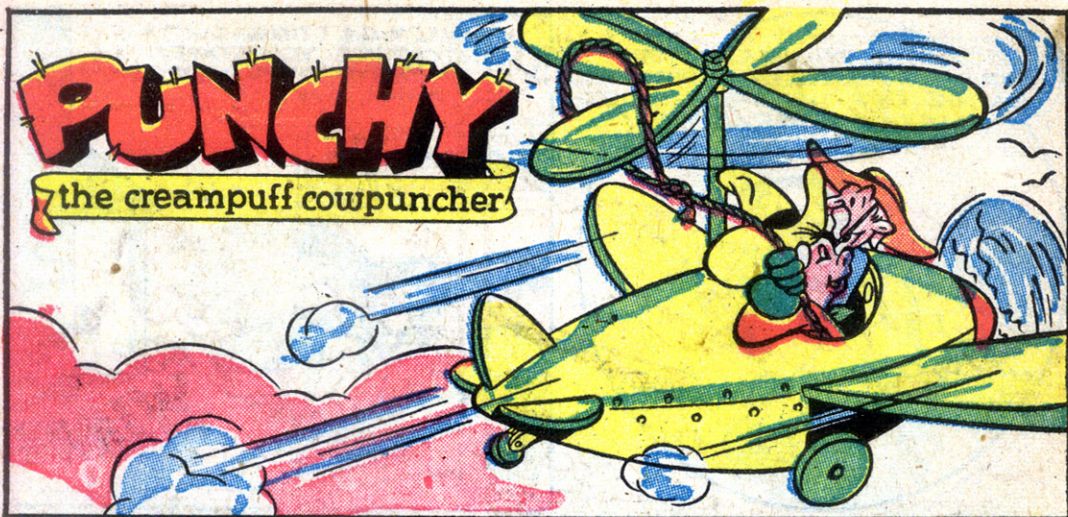


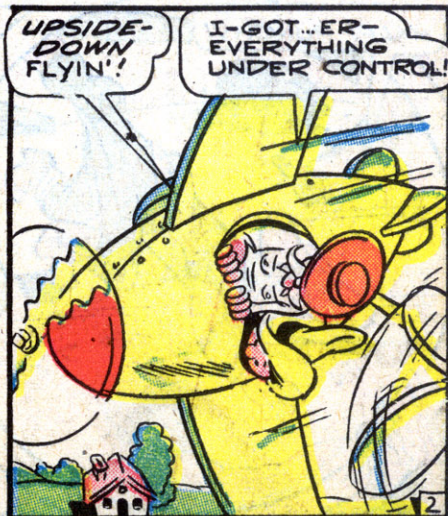
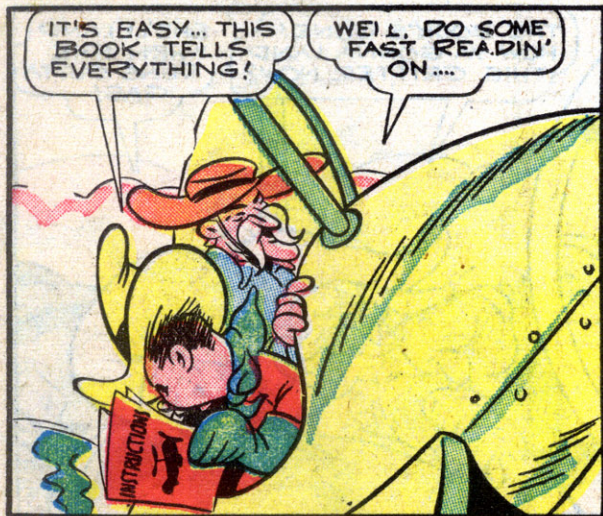
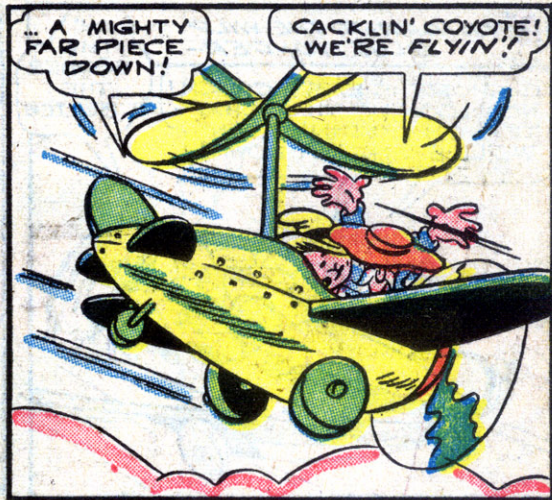
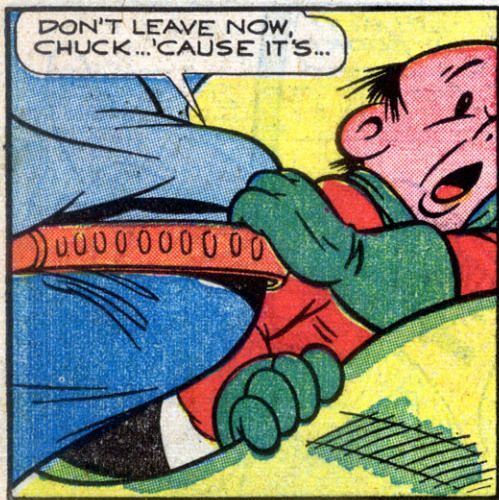
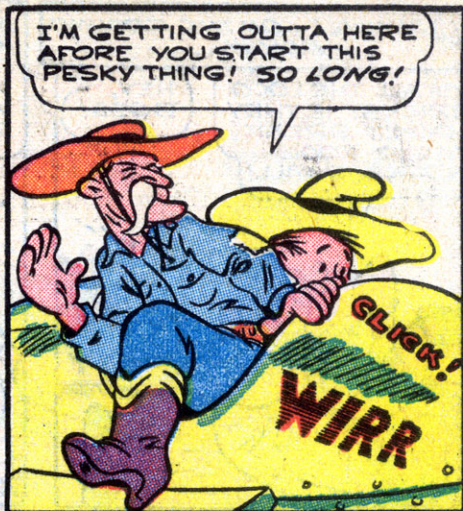
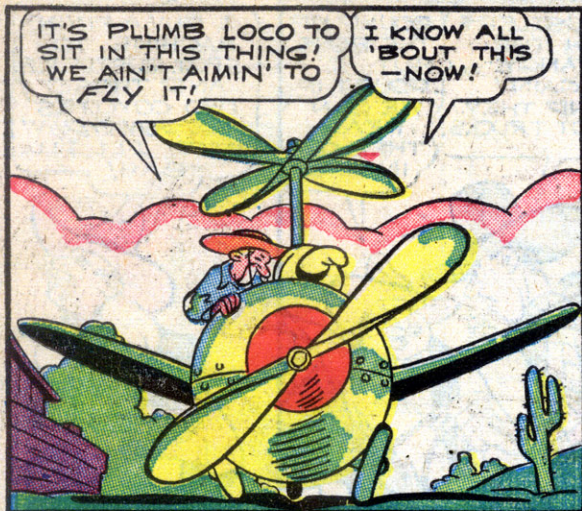
HA! HA! I'M GITTIN' IT OUTA THE CAR WITHOUT THEM FELLERS SEEN' ME!



PUNCHY

the creampuff cowpuncher

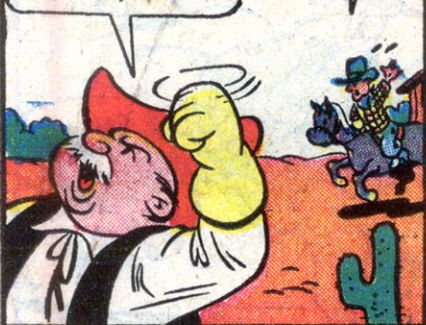




MEANWHILE—ON THE GROUND BELOW.....

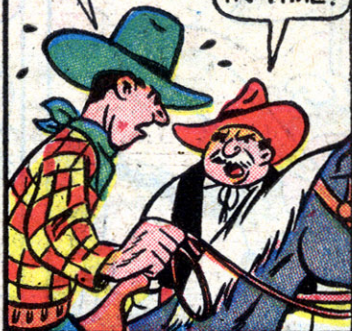
OF ALL THE LOCO TRICKS! IF THEY DON'T BREAK THEIR FOOL NECKS, I WILL!

HEY, BOSS!



RUSTLERS ON THE RANGE AGAIN! AND THEY GOT TRUCKS!

ROUND UP THE BOYS.. BUT I DOUBT IF WE CAN HEAD THEM OFF IN TIME!



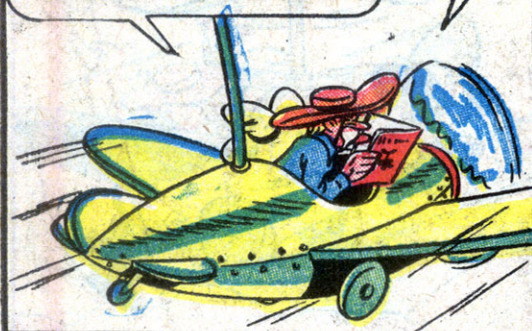
I BUY A FLYIN' MACHINE TO SPOT RUSTLERS AND THOSE TWO COYOTES ARE JOYRIDIN' IN IT! I'LL, I'LL... BAH!



BACK AGAIN—TO THE WILD BLUE YONDER—

AN' THE SOONER THE BETTER!

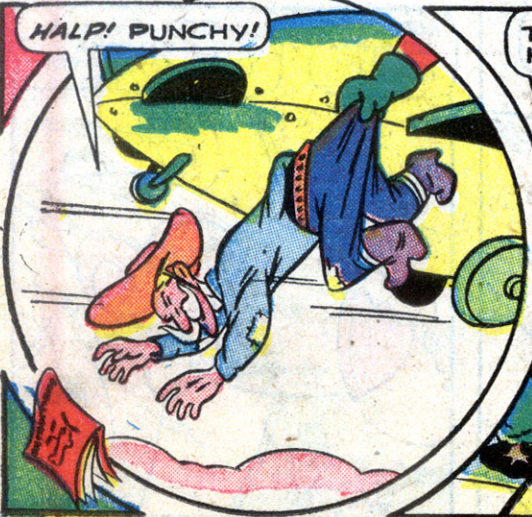
IT SHORE IS EASY, CHUCK! NOW LOOK UP THAT CHAPTER ON LANDIN' IT, AN' WE'LL BRING 'ER DOWN!



ULP! HEY! TH' BOOK!

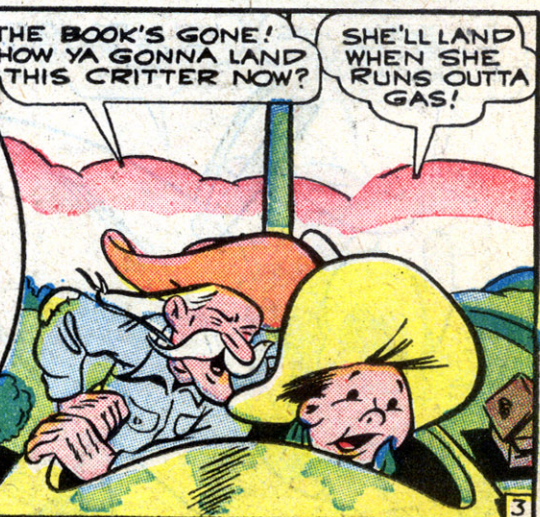


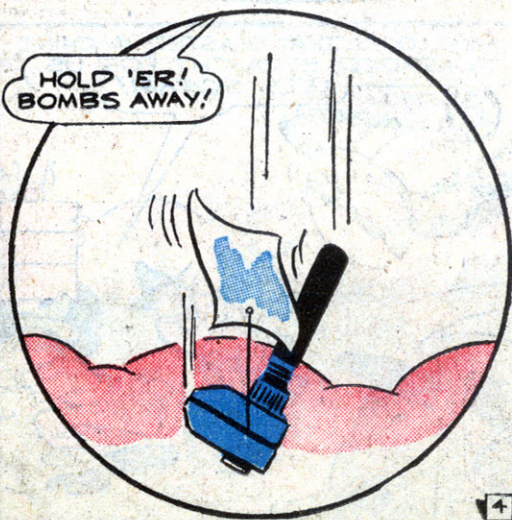
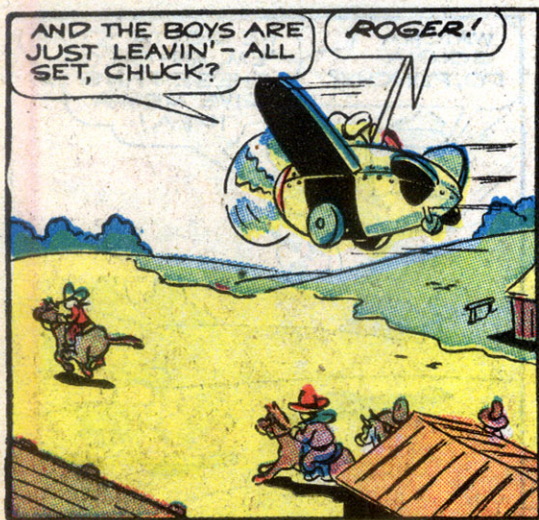
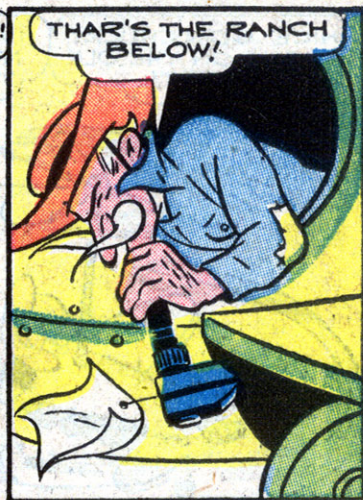
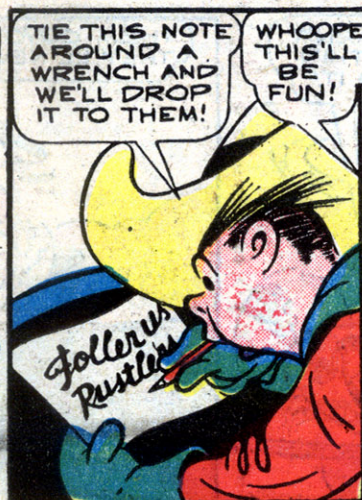
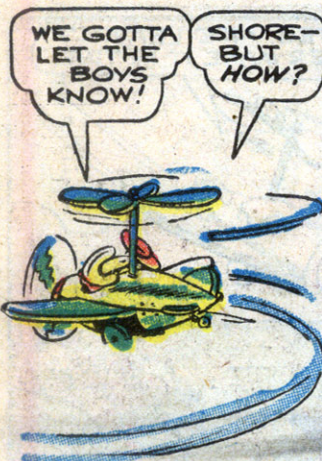
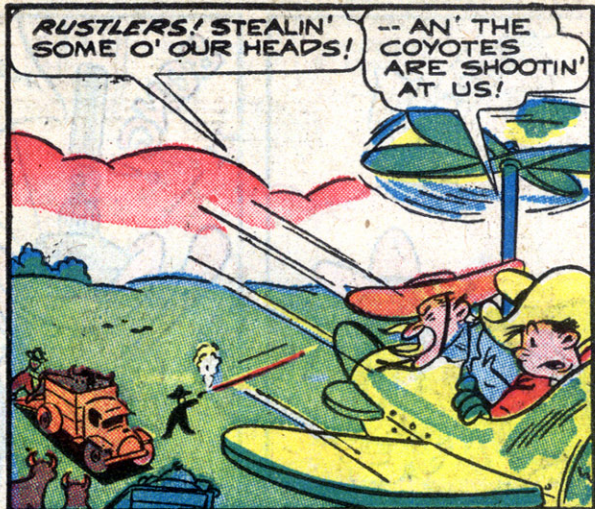
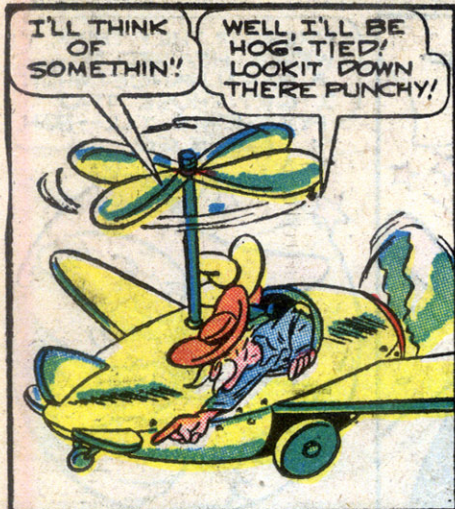
HALP! PUNCHY!

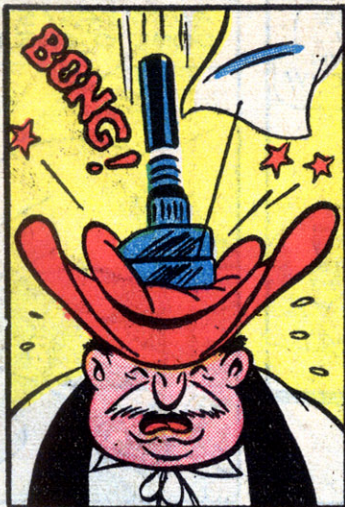
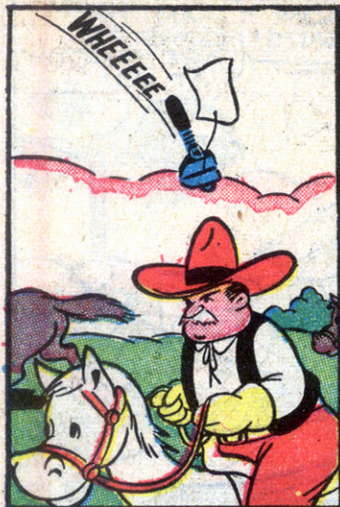


THE BOOK'S GONE! HOW YA GONNA LAND THIS CRITTER NOW?

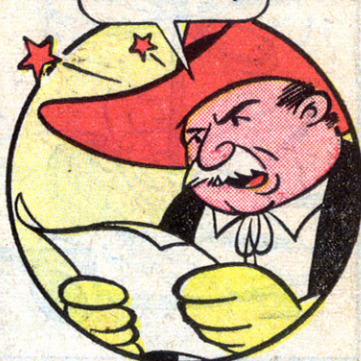
SHE'LL LAND WHEN SHE RUNS OUTTA GAS!





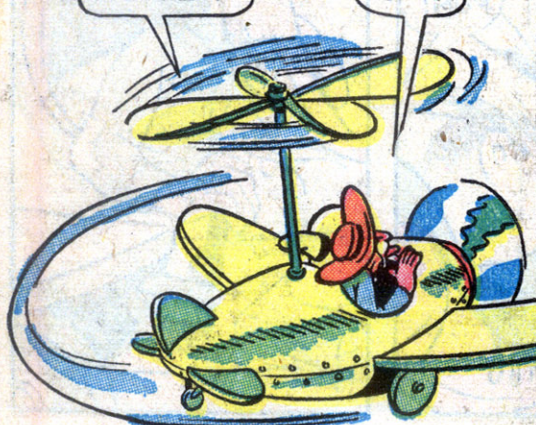


WHERE'D THEY THINK
WE'RE HEADED TO--
A BARN DANCE? WHEN
I GET THOSE TWO
POLE-CATS I'LL--BAH
LET'S GO!

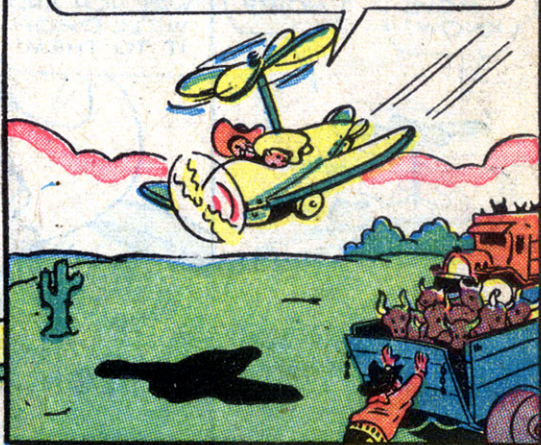


NICE GOIN' CHUCK!
RIGHT ON THE OLE
TARGET!

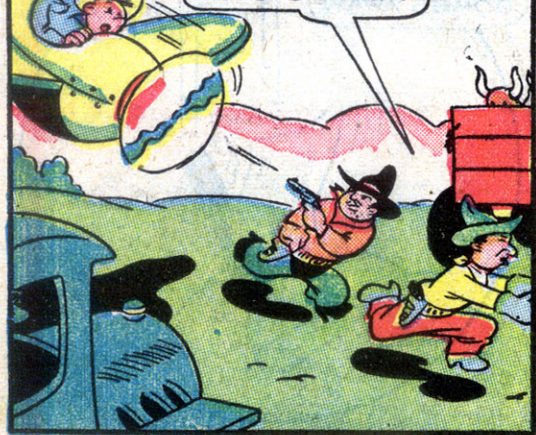
TWARN'T
NUTHIN'
TO IT!



THEM COYOTES ARE LEAVIN'!
THEY'LL NEVER MAKE IT IN TIME!

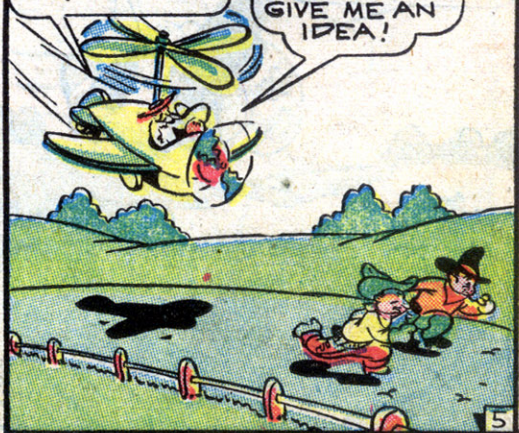


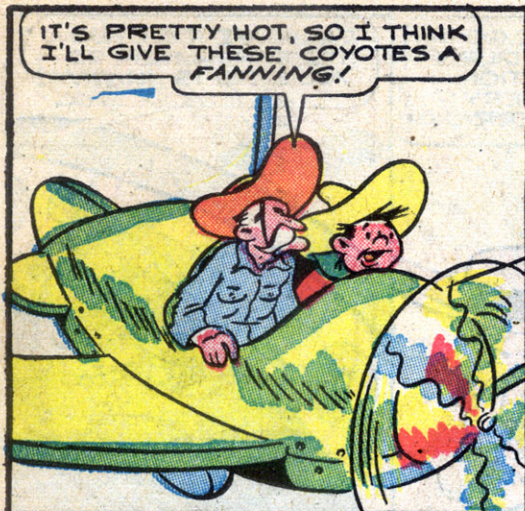
HEY! LOOK! THAT BLASTED MACHINE
IS HEADED STRAIGHT FOR US
LET'S SCRAM!



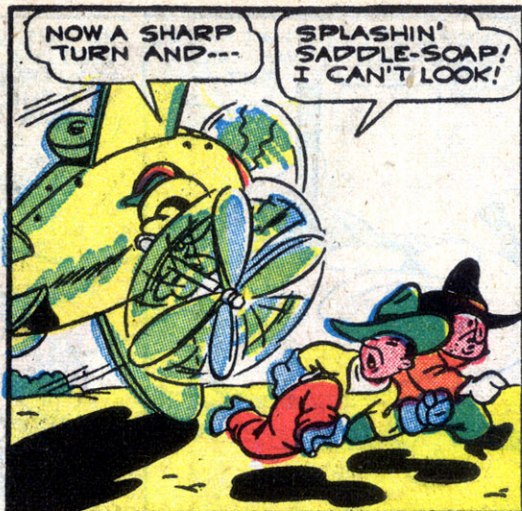
WATCHA
GONNA
DO, PUNCHY?

WE GOTTA STOP
'EM, AN-OH, OH-
THESE FANS
GIVE ME AN
IDEA!





IT'S PRETTY HOT, SO I THINK
I'LL GIVE THESE COYOTES A
FANNING!

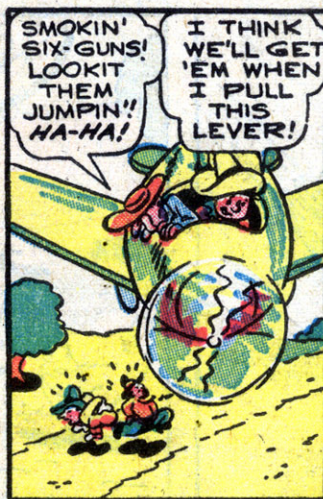


NOW A SHARP
TURN AND----

SPLASHIN'
SADDLE-SOAP!
I CAN'T LOOK!



YEE-YOW! OUCH!



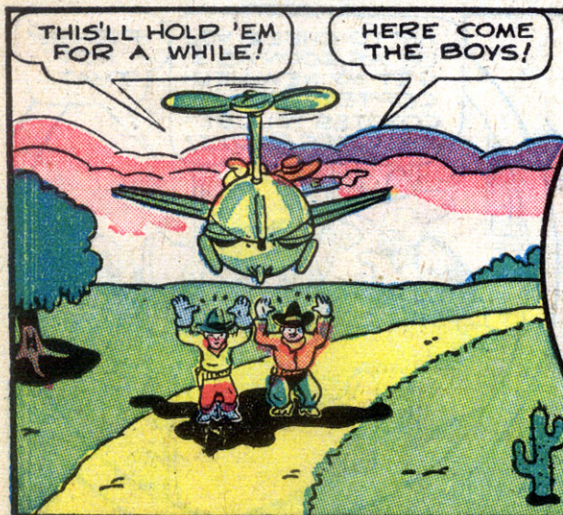
SMOKIN'
SIX-GUNS!
LOOKIT
THEM
JUMPIN'!
HA-HA!

I THINK
WE'LL GET
'EM WHEN
I PULL
THIS
LEVER!



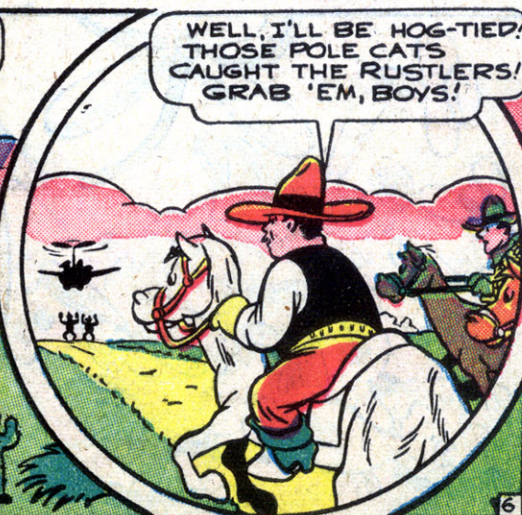
OW! THEY'RE
COMING DOWN
AGAIN! WE
GIVE UP!
STOP!

OW!
STOP!

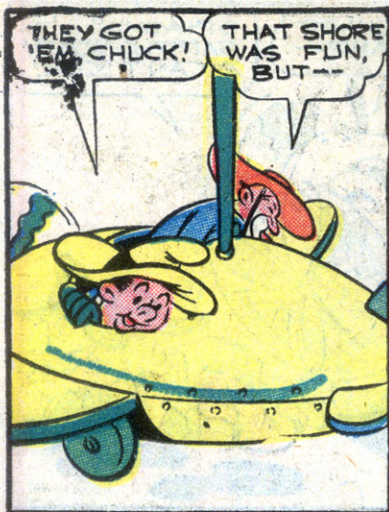


THIS'LL HOLD 'EM
FOR A WHILE!

HERE COME
THE BOYS!

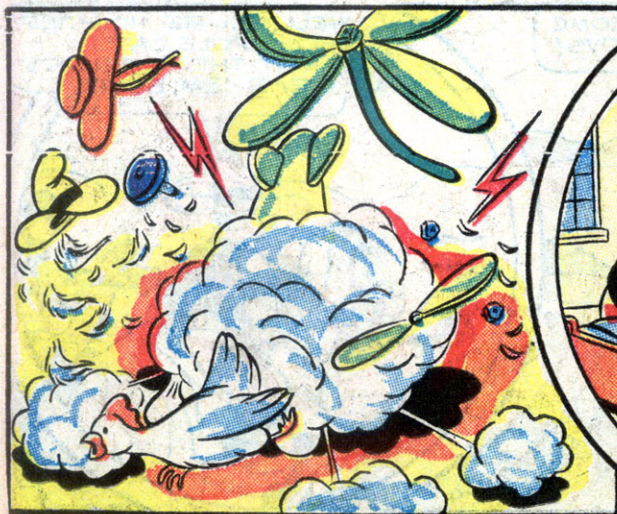
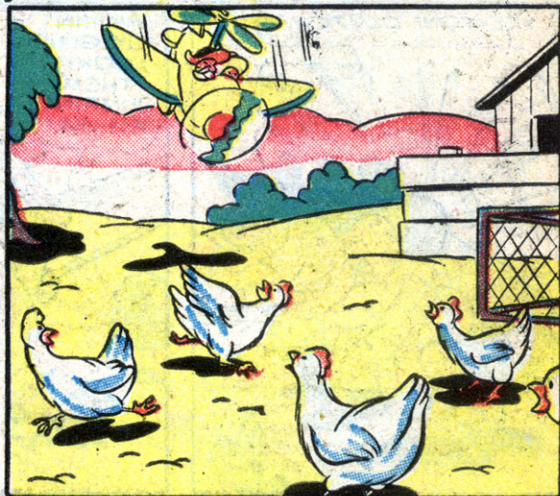
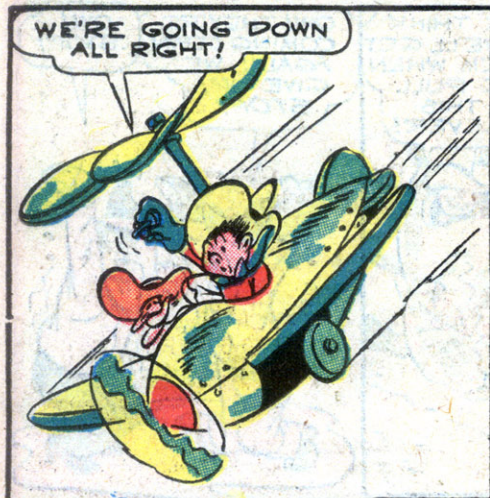
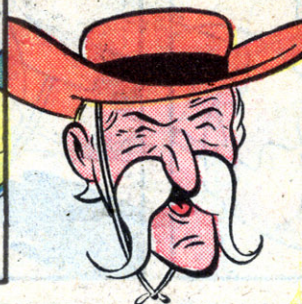


WELL, I'LL BE HOG-TIED!
THOSE POLE CATS
CAUGHT THE RUSTLERS!
GRAB 'EM, BOYS!



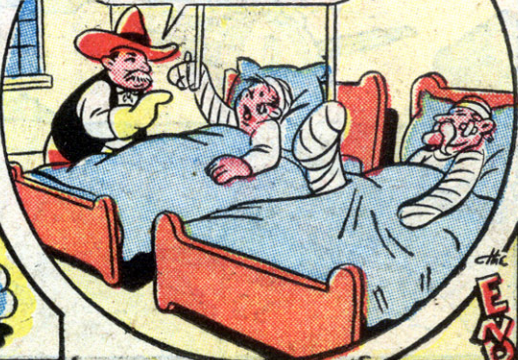
THAT SHORE WAS FUN, BUT--

HOW'RE WE GONNA GET THIS DURN CONTRAPTION ON THE VERY FIRMA TERRA, NOW?



AN' TO CHEER YOU UP, AS SOON AS I GET MY NEW HELICOPTER, YOU COYOTES WILL BE THE CHIEF PILOTS!

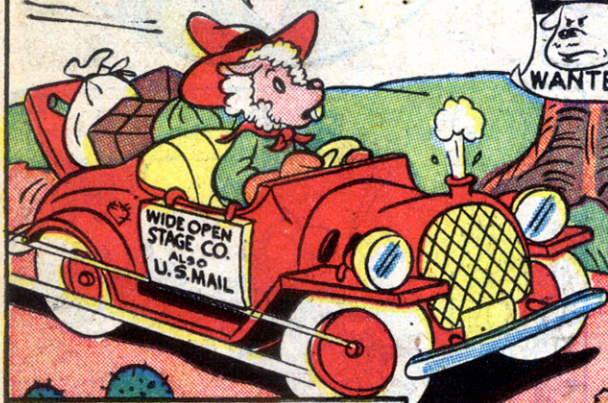
PLEASE! NOT THAT!



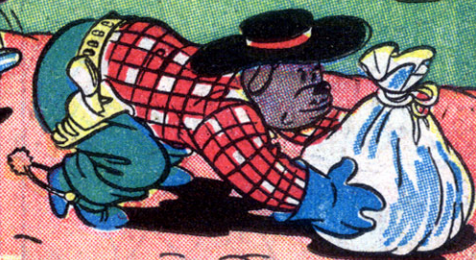
CHIC
E
B

WILD WOOLLY

THE SHERIFF TOLD
ME TO KEEP MY
EYES OPEN FOR
THIS HOMBRE!!!

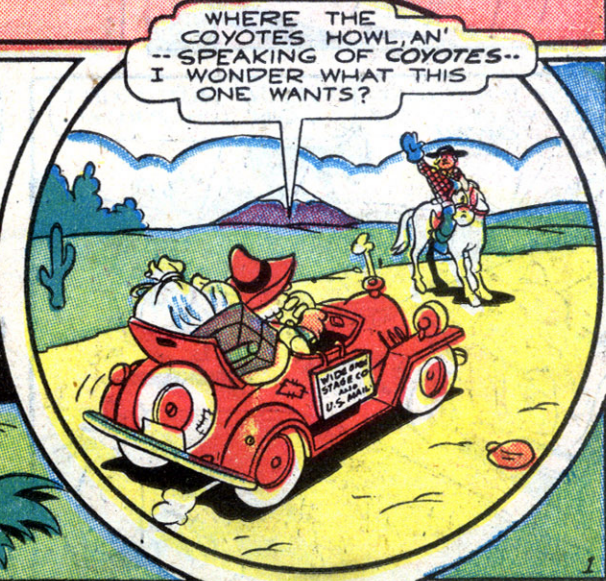
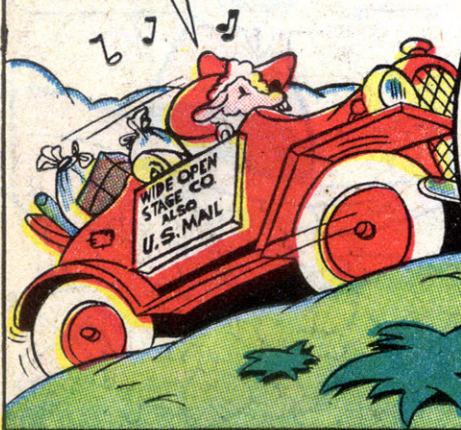


WILD WOOLLY
ALWAYS DELIVERS THE
MAIL, BUT IN THIS SAGA
WHEN SECONDS COUNT
MOST, HE LEARNS THAT
"TIME WAITS FOR NO MAN"
-- NOT EVEN FARGO WELLS!!
-- IN IT'S IN THE BAG



WHERE THE
COYOTES HOWL, AN'
-- SPEAKING OF COYOTES--
I WONDER WHAT THIS
ONE WANTS?

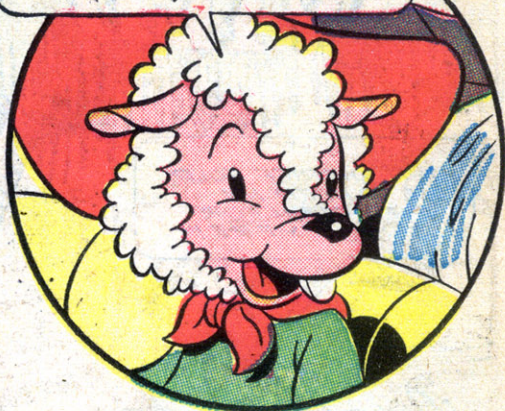
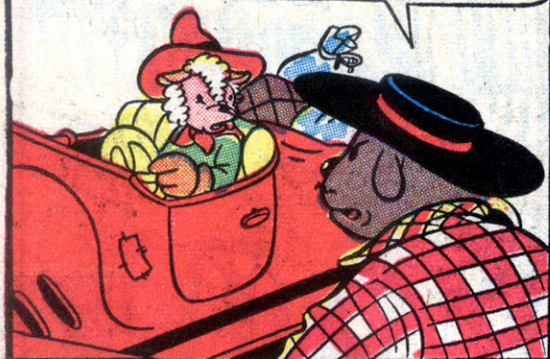
OH CARREE-EE ME BACK
--TO TH' LONE PRAVRE-E-E--



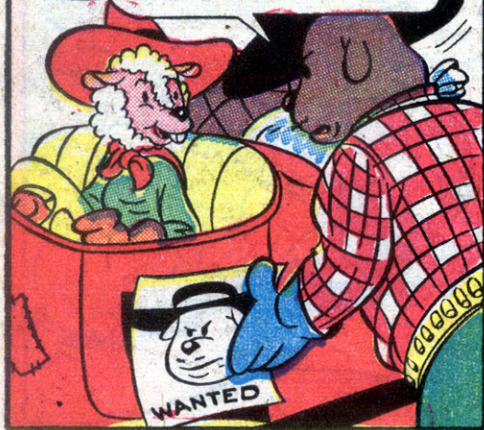
WHAT CAN I
DO FER YOU,
PARDNER?

WELL, SONNY, I WUZ
SENT UP HERE TO
PICK UP A **BAG** SO'S
IT GETS TO TOWN
SAFELY! I'M SORT OF
A **SPECIAL MESSENGER!**

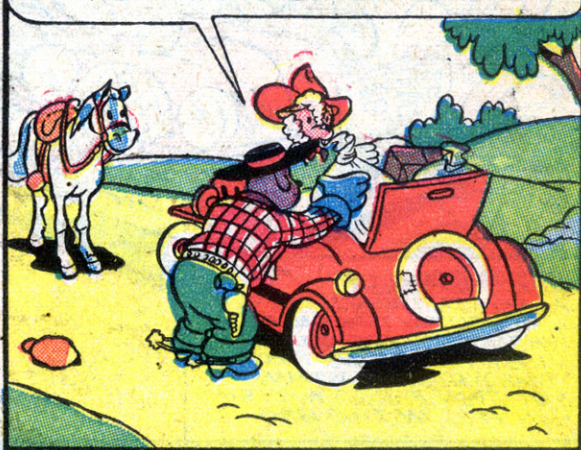
OH! FOR A MINUTE I THOUGHT
YOU WERE A **HOLDUP MAN!**
FOOLISH 'CAUSE THERE AREN'T
ANY MORE, ARE THERE?



NAW- THERE'S JUST A COUPLE
-- BUT THEY'RE TOO **SMART** TO
DO ANY **HOLDIN' UP!**

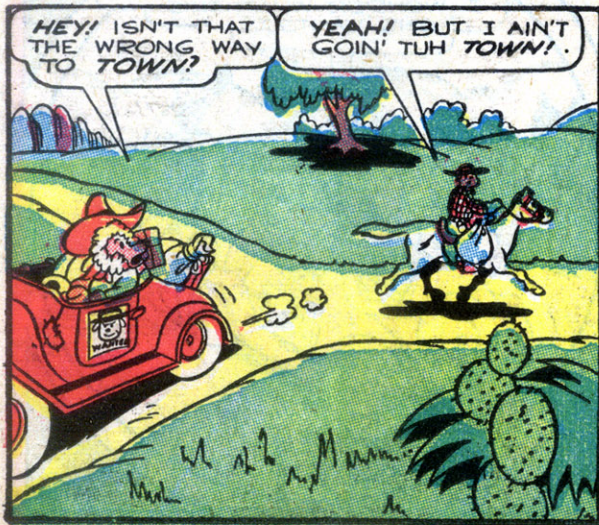


--NOW I'LL JUST TAKE THIS HERE **BAG**
WITH ME SO'S IT'LL BE IN **SAFE HANDS!!**

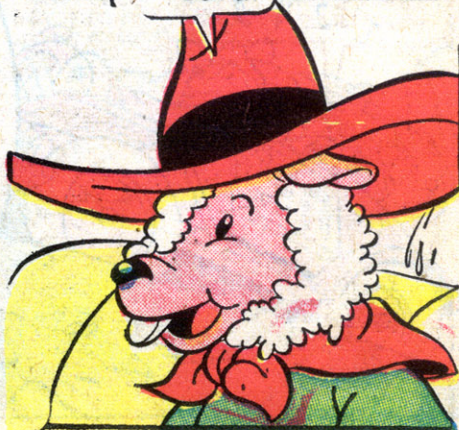


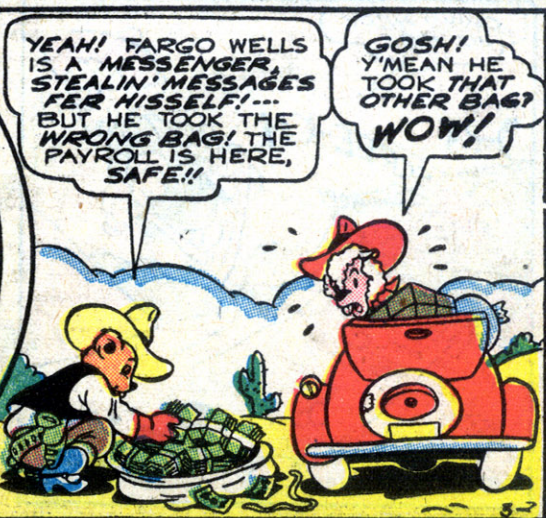
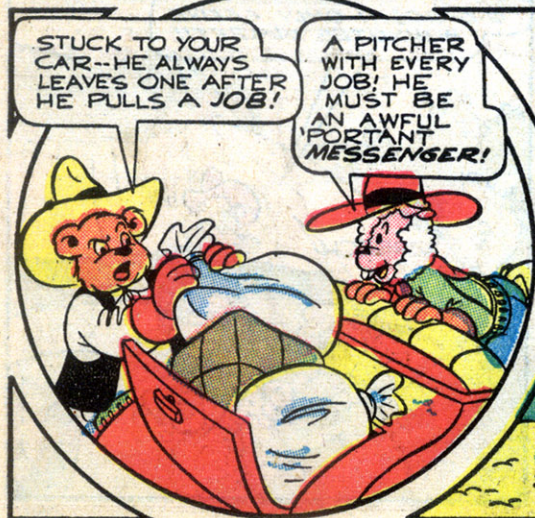
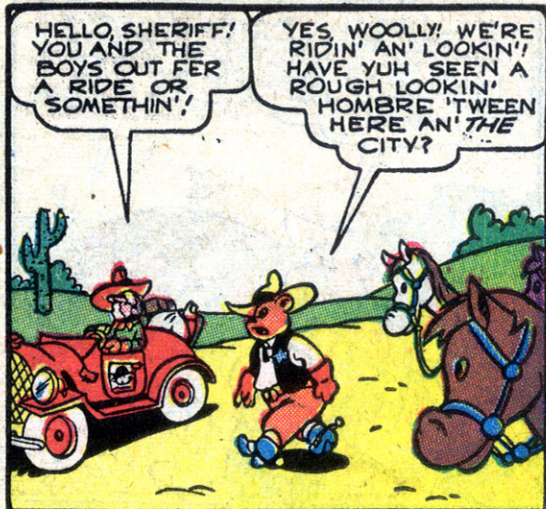
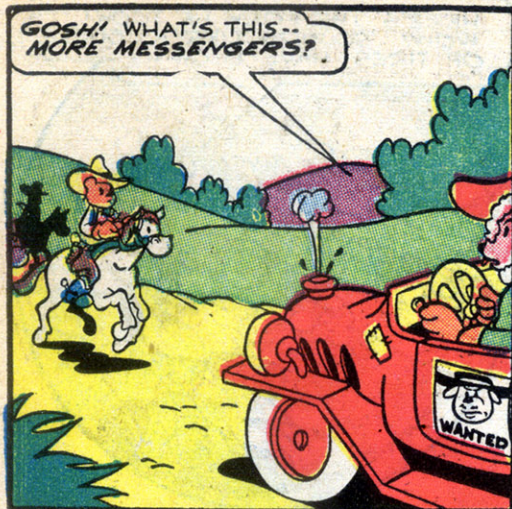
HEY! ISN'T THAT
THE **WRONG WAY**
TO **TOWN?**

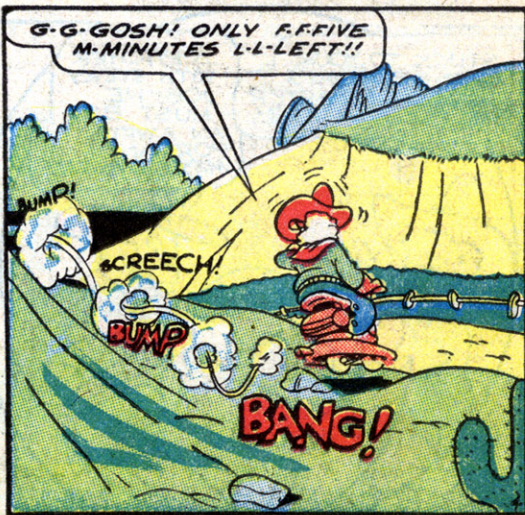
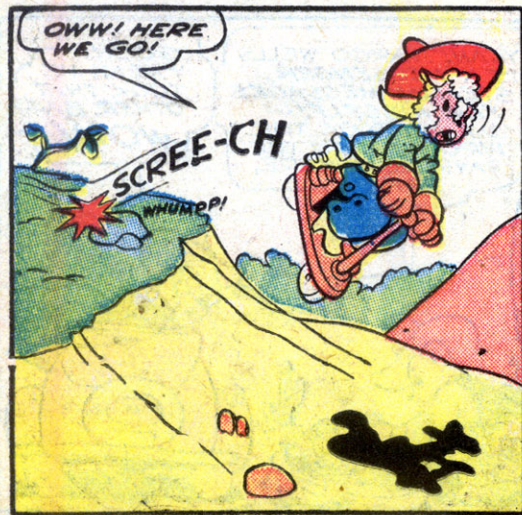
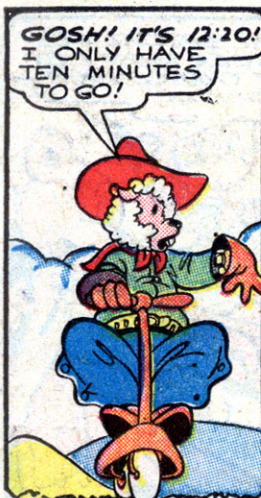
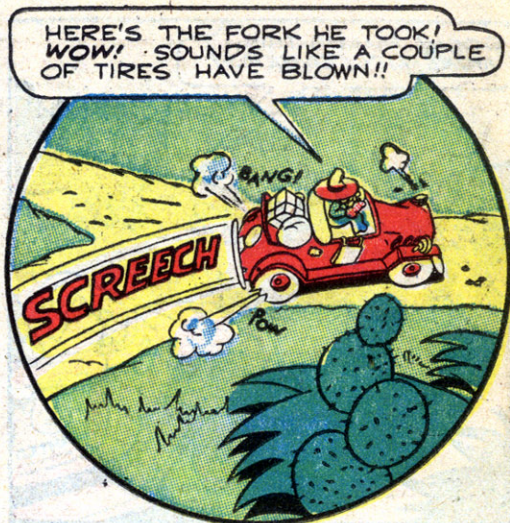
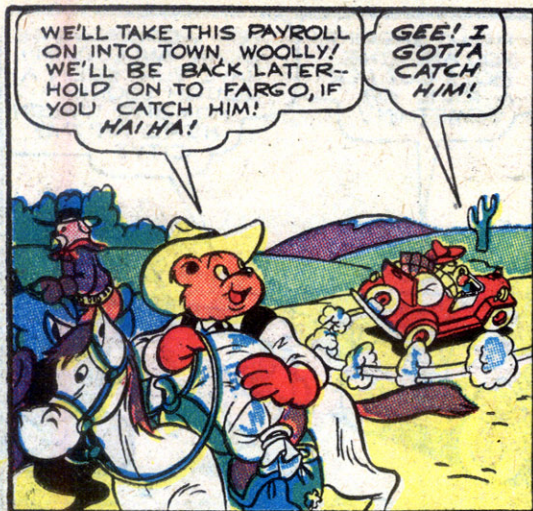
YEAH! BUT I AIN'T
GOIN' TUH **TOWN!**

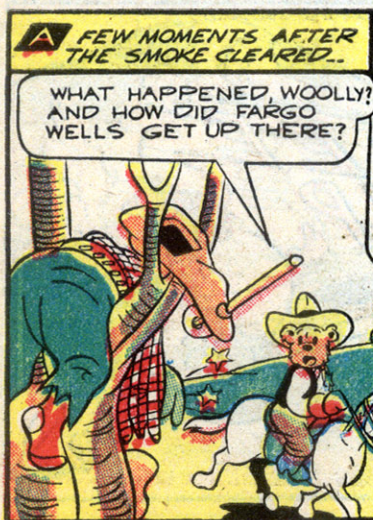
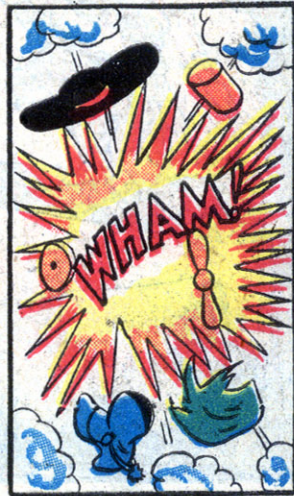
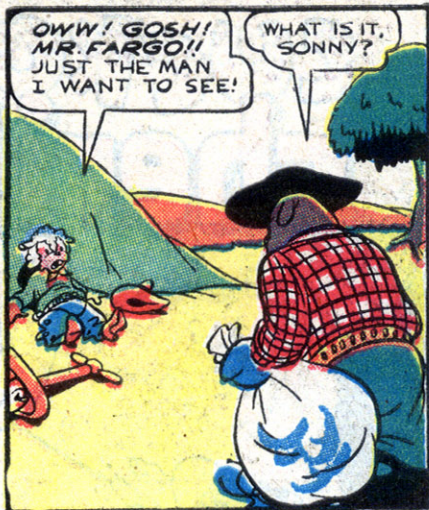
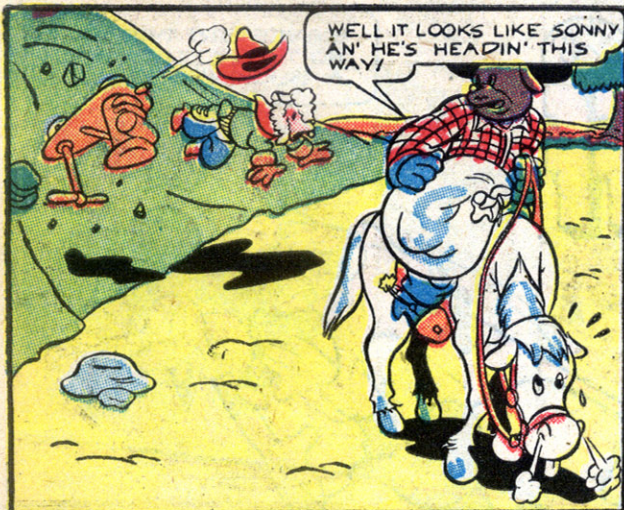


NOT GOIN' TO TOWN? WELL
NO USE WORRYIN'! HE SAID
HE WAS A **SPECIAL MESSEN-
GER!**



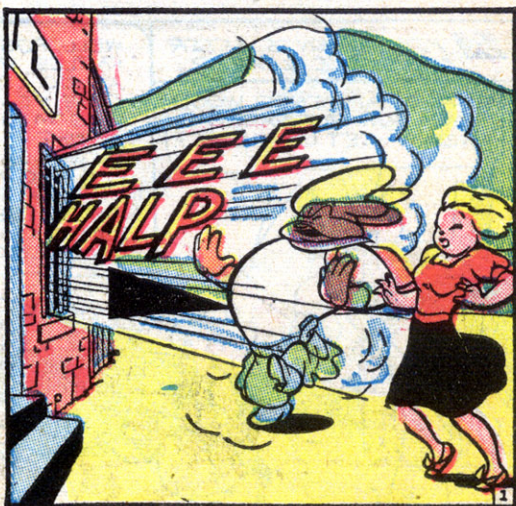
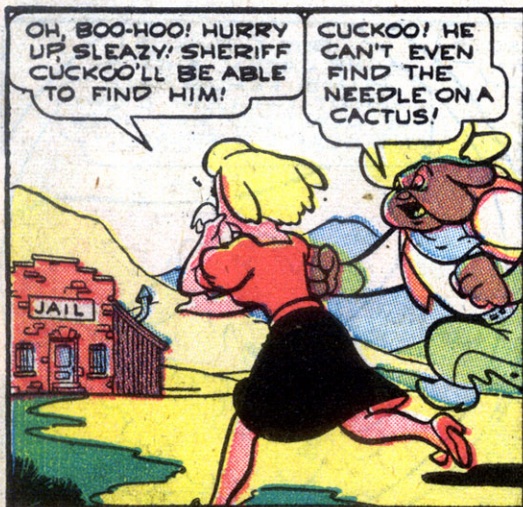
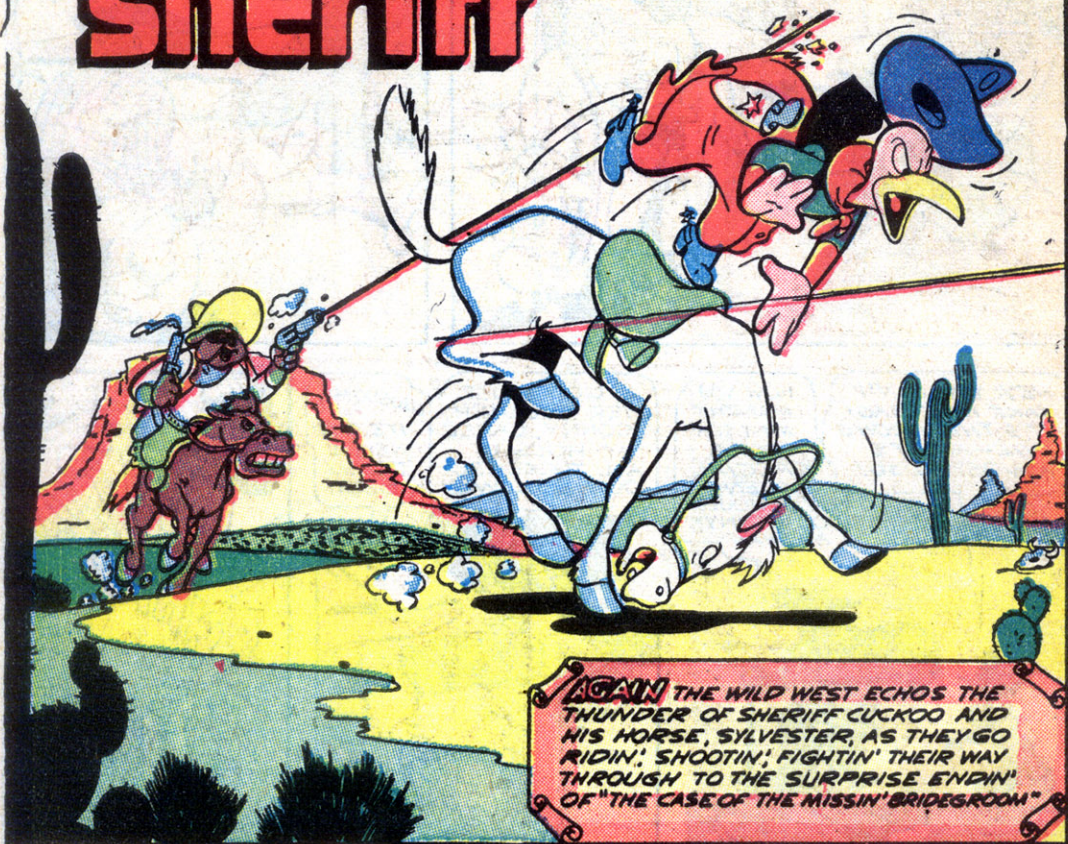


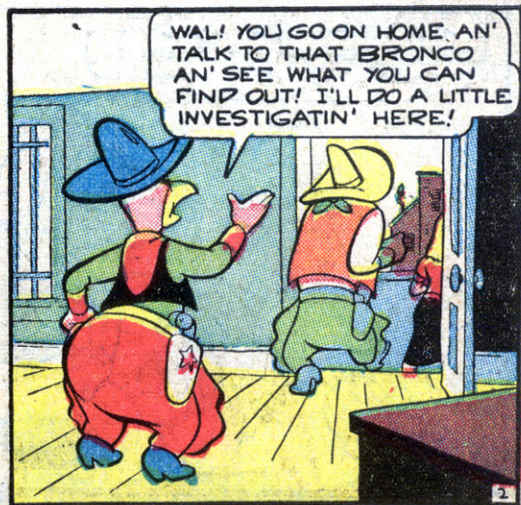
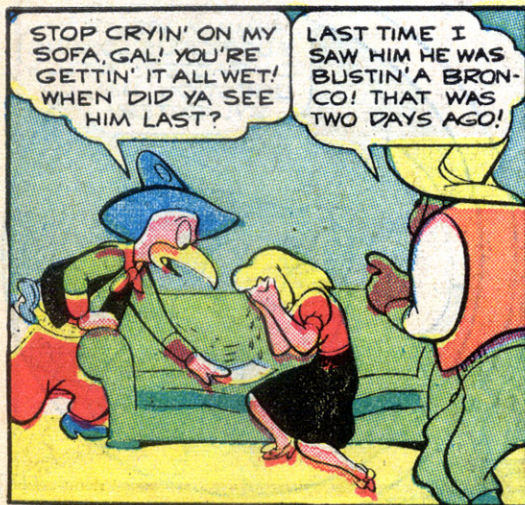
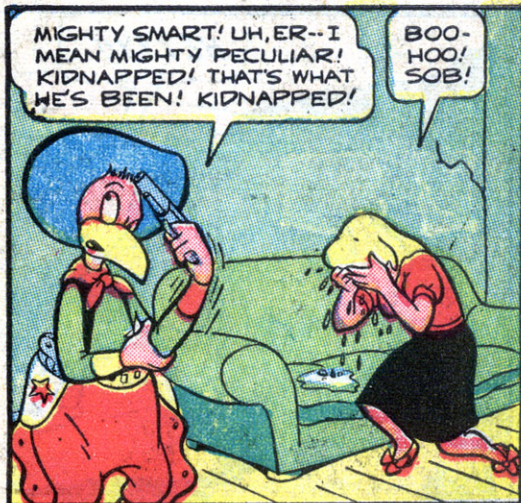
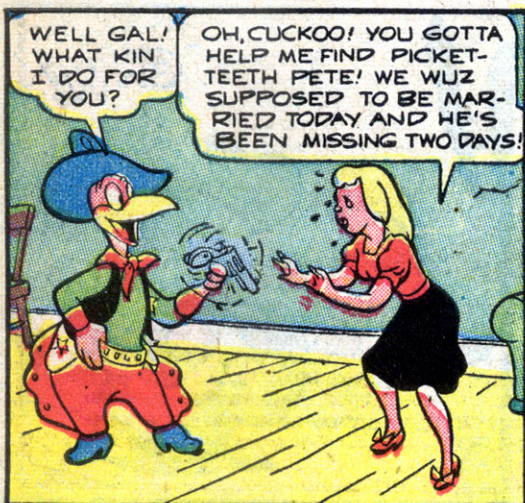
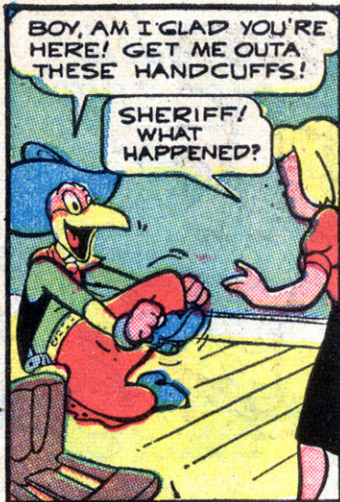
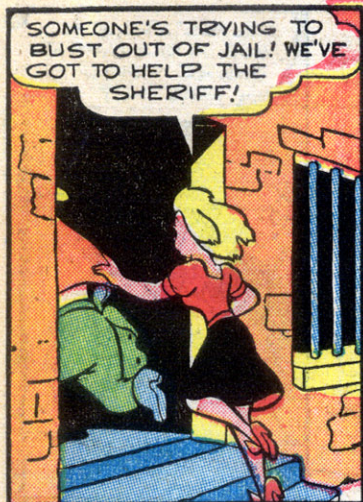


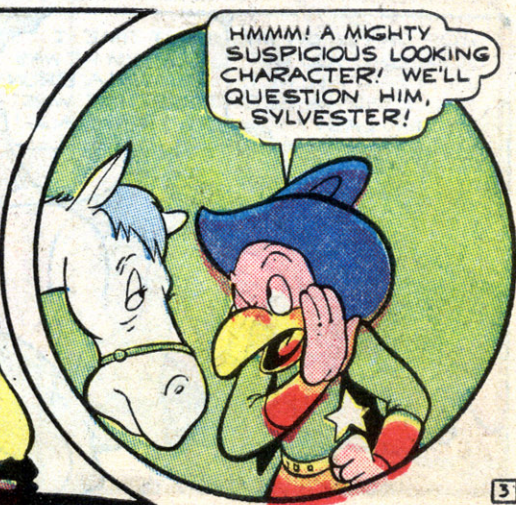
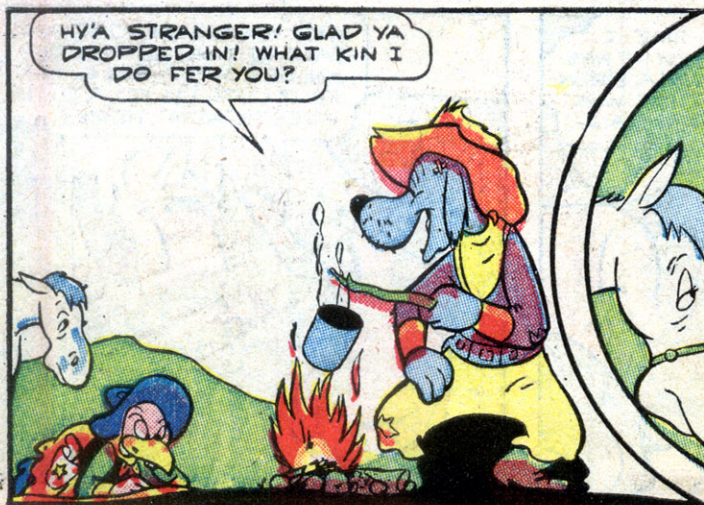
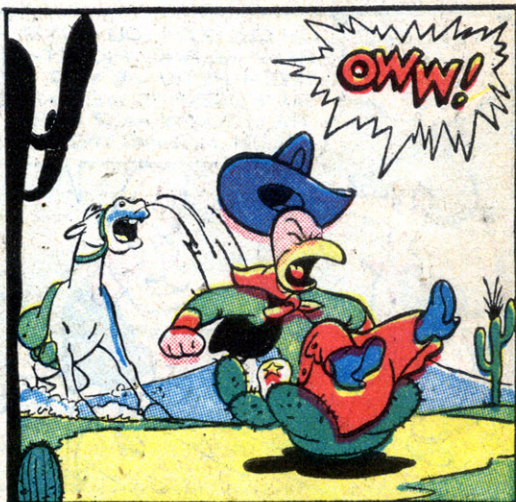
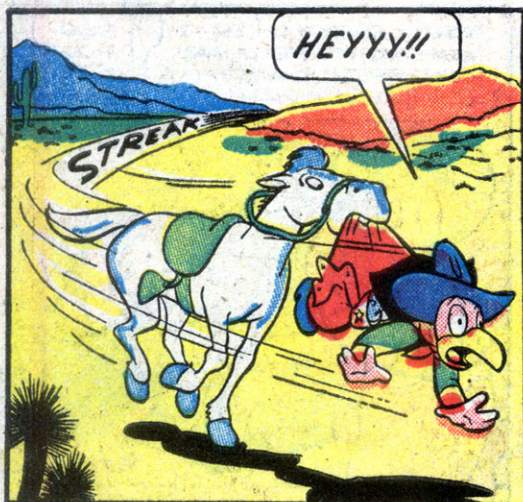
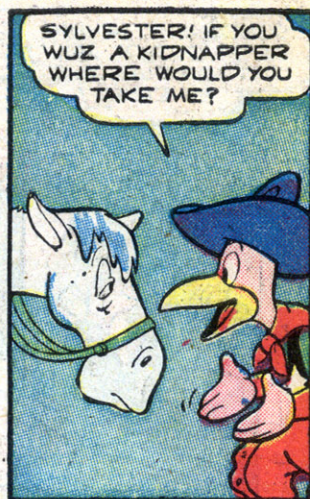
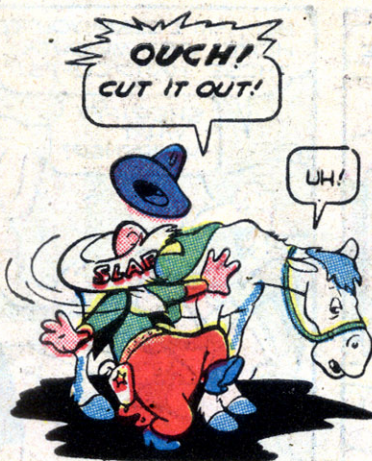
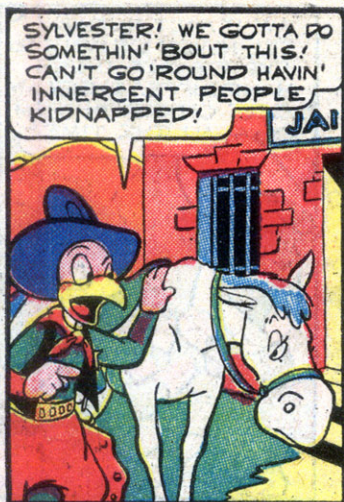


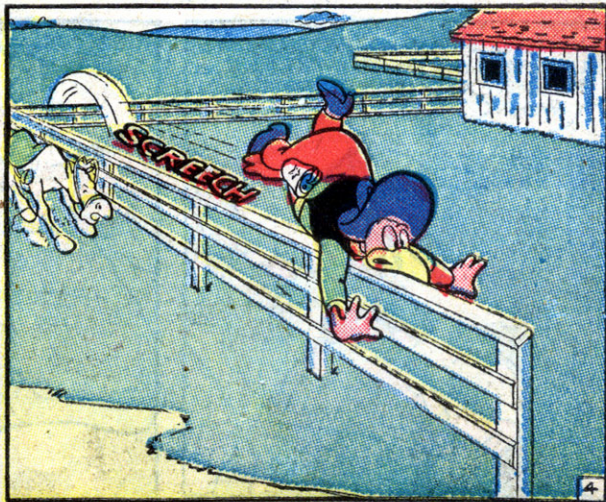
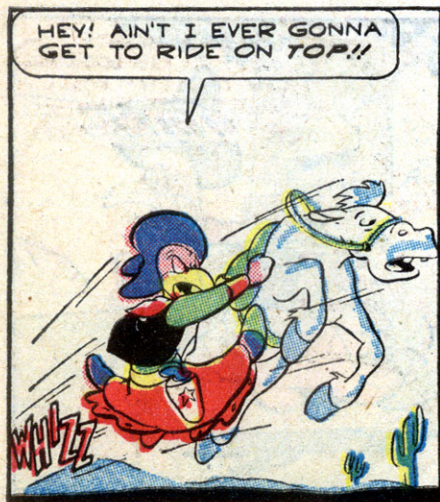
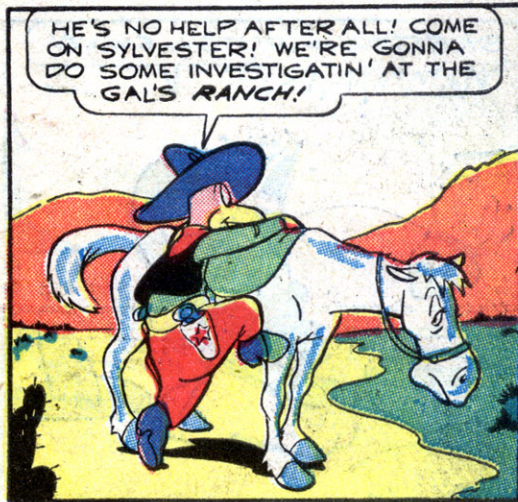
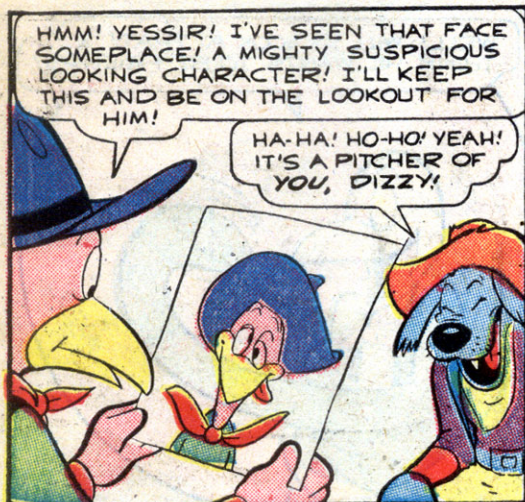
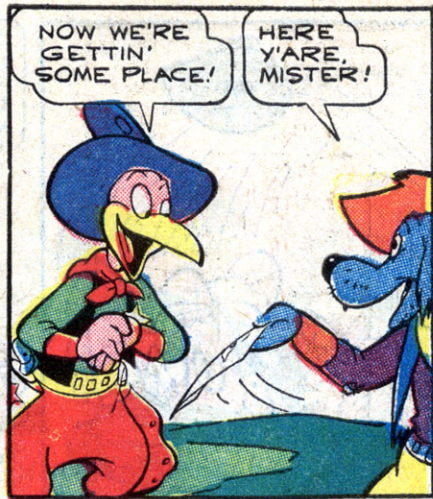
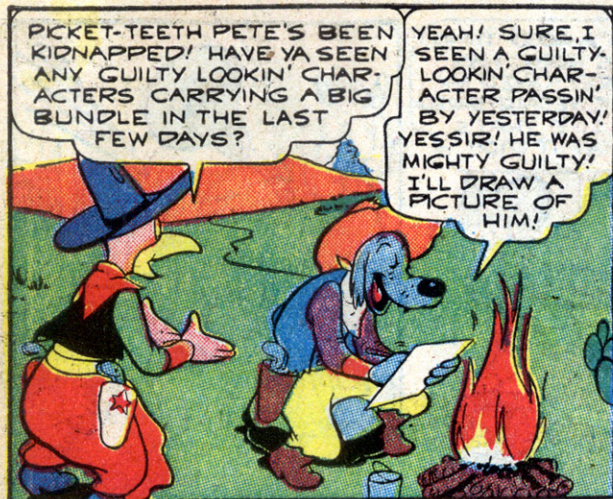
CUCKOO sheriff

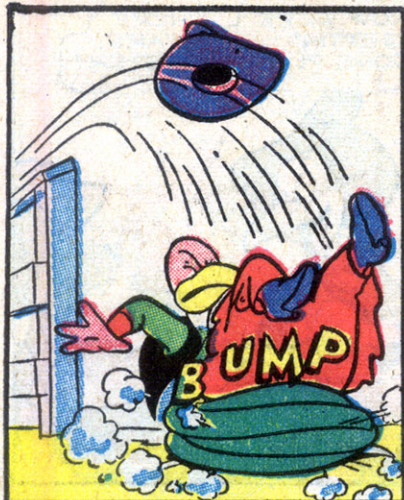
SYLVESTER! THIS IS
NO TIME TO TURN INTO
A BUCKIN' BRONCO!



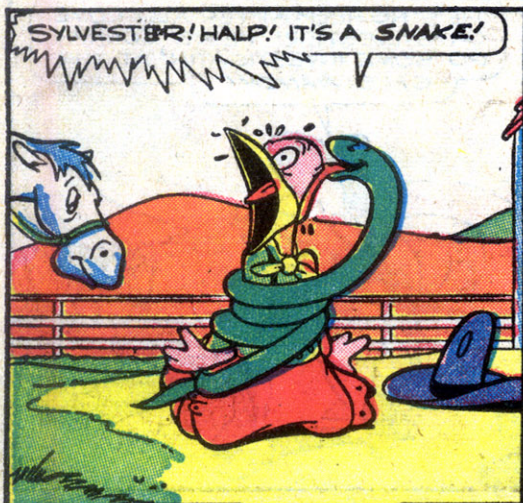
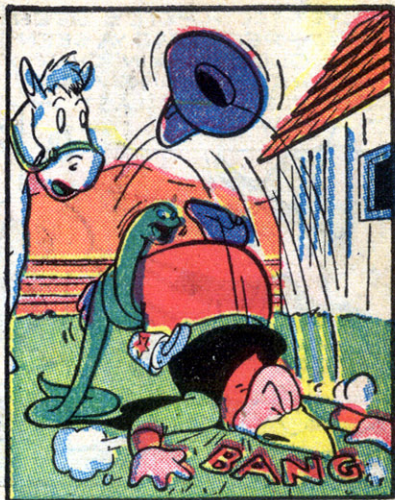
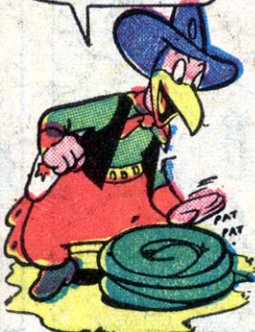




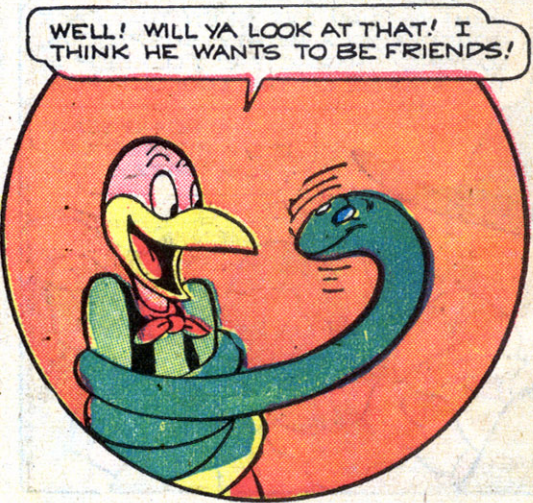




IT'S A GOOD THING
THIS ROPE WAS
HERE! SAVED MY
LIFE, YESSIR! SAVED
MY LIFE, THAT'S
WHAT IT DID!



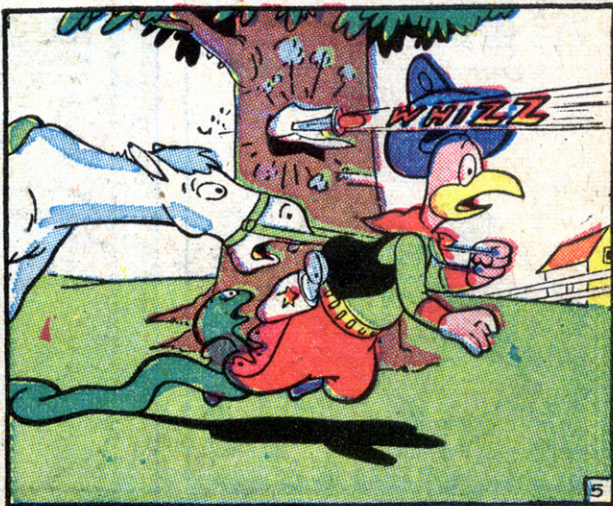
SYLVESTER! HALP! IT'S A SNAKE!

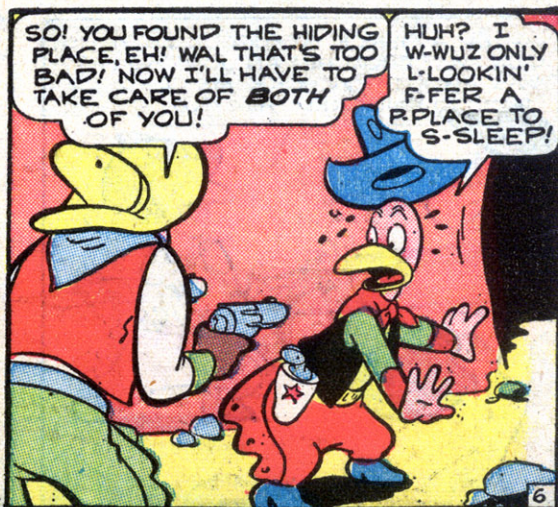
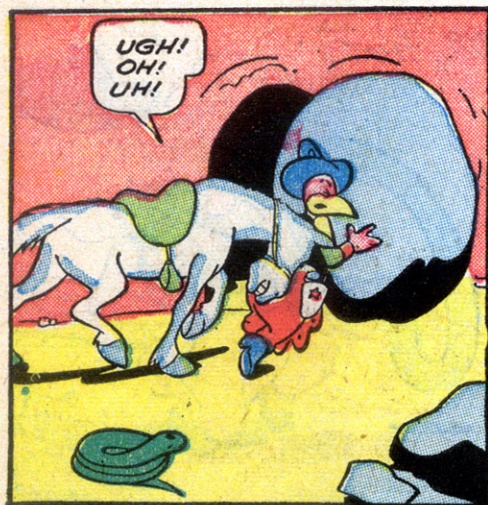
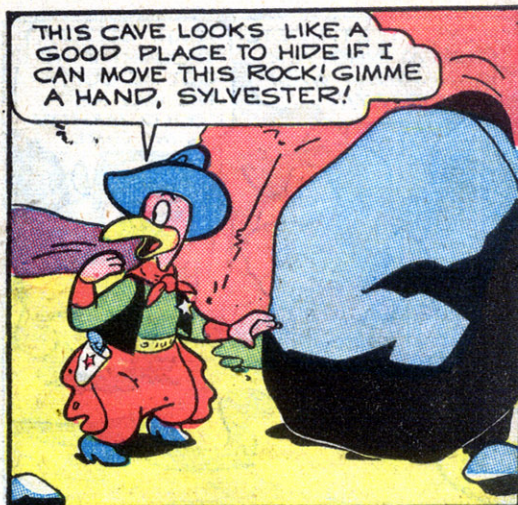
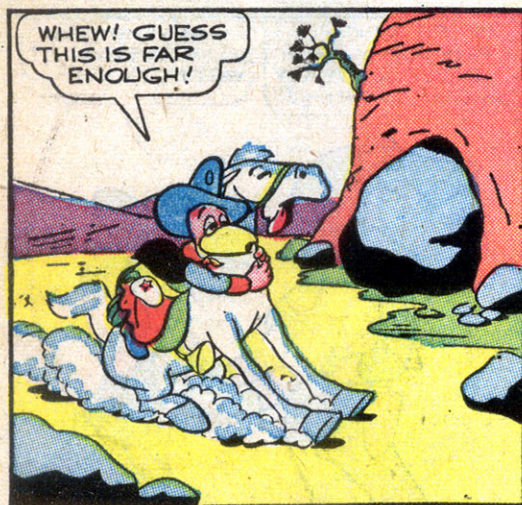
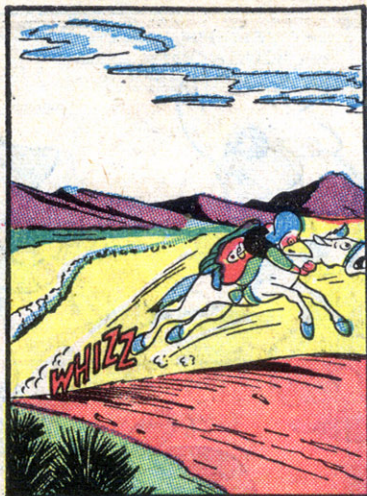
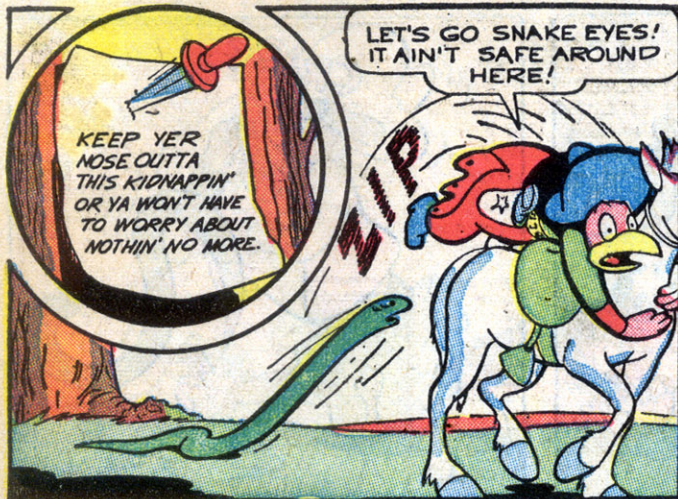


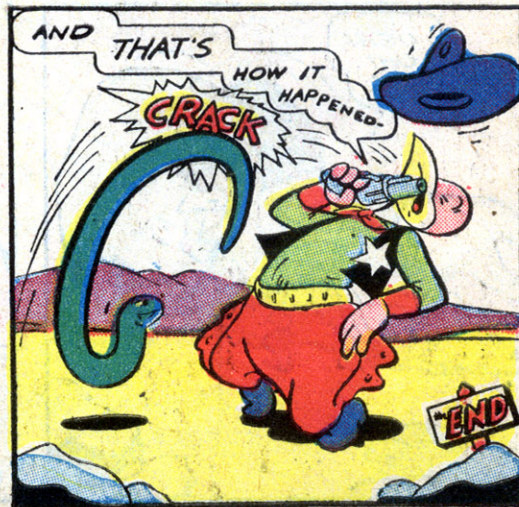
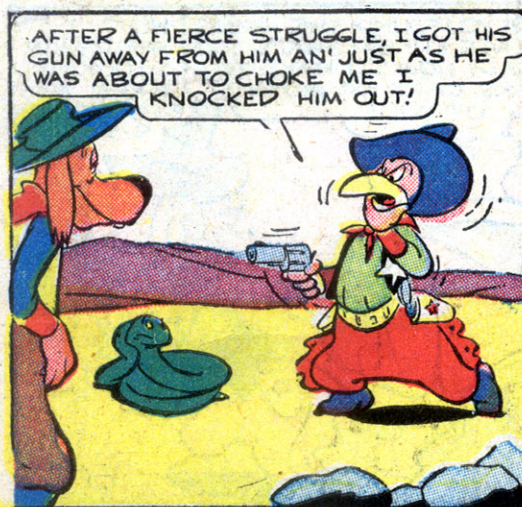
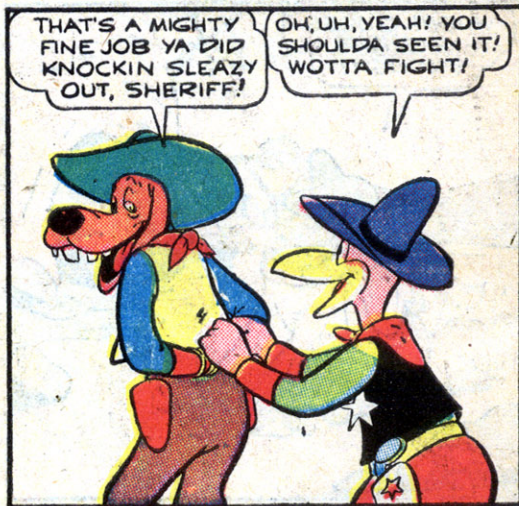
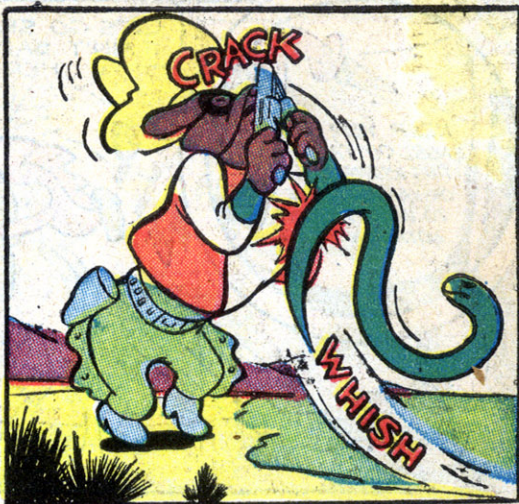
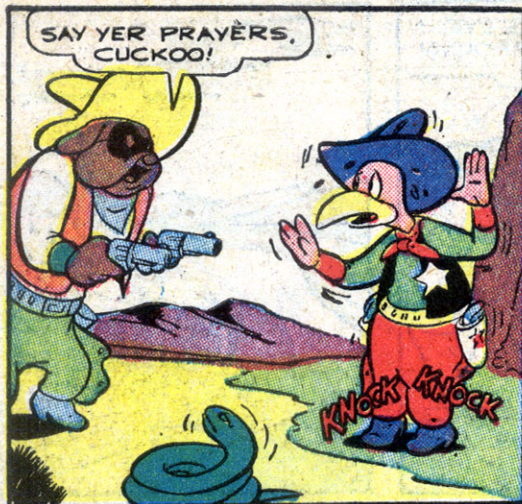
WELL! WILL YA LOOK AT THAT! I
THINK HE WANTS TO BE FRIENDS!



MAYBE I CAN USE SOME ONE
LIKE YOU ON MY STAFF! JUST
FOLLOW ME! WE'VE GOT
WORK TO DO!







FOR THE LITTLE HOUSEWIFE JUST LIKE MOTHER'S



\$9.95

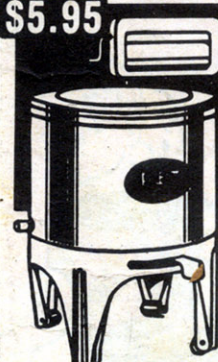


LITTLE CHEF

Super De Luxe Miniature Electric Range. Scientifically designed to cook and bake accurately. Its many features include: new safety aluminum top with enclosed element; separate oven element; separate warming oven; real switches and oven thermometer; fully insulated. Made of heavy gauge steel, welded and riveted. Beautiful white baked enamel finish. Inside rust-proofed. Comes with heavy asbestos appliance cord. Range size 13" x 10 1/2" x 7".

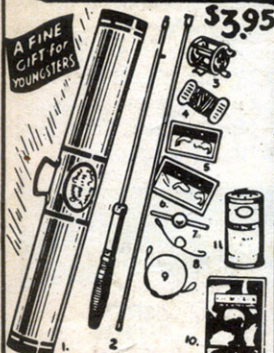
**MONEY BACK
IF NOT SATISFIED**

\$5.95



THE NEW IMPROVED PET TOY WASHER

JUST LIKE MOTHER'S — Now every little girl can do what every little girl always longs to do — work side by side with mother with a really, truly toy washer built just like mother's. Fluffy, foamy suds beaten up by a highly efficient agitator; the wringer swings into place; the clothes are wrung out with never a bit of danger to little fingers; the water is withdrawn through the drain; the clothes may be blue, rinsed, starched — all just like grown-ups' washings.



\$3.95

FISHING OUTFIT

Every boy and girl wants this wonderful new 11 PIECE fishing outfit, including the following: A solid metal "Carry Case" lithographed aluminum and blue, 24" x 3 1/2" with metal handle. A two-piece oil-tempered "whip" steel rod, 46" long, featuring the "Easy-Line" ferrule, red enameled handle and "bite-grip" reel lock. "Ty-Line" precision reel with click. Nylon fishing line. Sinkers. Assorted sizes steel fish hooks. Float. Shelled hook. 2 ft. gut leader. Illustrated instruction Booklet. Metal handy parts bait can. Everything you need to catch the big ones that don't get away. Newly designed and professionally constructed. A tremendous value.

SPECIAL OFFER!

\$2.95



Its high-grade cutlery steel blade is expertly tempered, polished, and sharpened to a keen edge. This beauty has a leather handle for a firmer grip. Complete with genuine leather sheath.

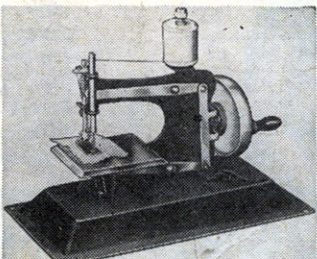
\$3.25



This beautifully designed knife has a can opener as well as a serrated back for scaling your biggest catches. Its other uses include slicing, peeling, skinning, shittling, and cutting, in addition to many other camp purposes. Complete with genuine leather sheath.



\$1.98



A SEWING MACHINE THAT SEWS JUST LIKE MOTHER'S ONLY \$3.95

This machine really sews dolls' wardrobe, bedding, play clothes, etc. It is not only lots of fun, but it is one of the best of all educational toys. Made of metal, finished in bright red and white. Uses standard spool thread, size 30. Self-feeding, with adjustment for changing size of stitch.

Telescope

THE ALL ALUMINUM TELESCOPE is a genuine optical instrument, scientifically designed and expertly constructed of sturdy ALCOA Aluminum and polished, moulded plastic. Equal to telescopes formerly sold at many times its price. Note the three sections, finished in new aluminum anodizing process in two-tone, contrasting black and silver. Powerful & power lenses are optically ground and polished. Has an extra wide field of vision and enlarges distant objects with amazing clarity. Guaranteed to be waterproof, dustproof and moistureproof, and built to withstand long and hard use. Large Field of Vision.

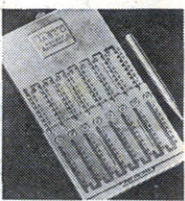
JUNIOR PRINTER Just Like The Real Thing! ALL METAL

Including metal characters of actual printers' type, of letters and numbers — wood spacers — ink — brush — chase — removable ink disk — roller — Everything that is needed for perfect reproduction — Prints up to 5 1/2 x 3 1/2.

\$2.50

Adding Machine

THE ARITHMOMETER is not a toy, but a real adding machine. Made of steel and indestructible. Counts up to 999,999.99. Weighs only a few ounces. Will not make mistakes. So simple that any child can operate it. With very little practice you will be able to turn out several times the work usually done with pencil and paper. Leatherette Case 25c additional.



FOR THE ENTIRE FAMILY



\$7.95

SEND NO MONEY

— pay postman plus C.O.D. and postage charges on receipt. If you prefer to send remittance with order, we pay postage.

You must be completely satisfied or money refunded.

Tavella Sales Co. Dept. 150
25 W. Broadway, New York 7, N. Y.

Enclosed find..... Send C.O.D.

Send the following:

- | | |
|----------------------|----------------------|
| Little Chef | Adding Machine |
| Pet Toy Washer | Junior Printer |
| Fishing Kit | Telescope |
| Sewing Machine | Fishing Knife |
| | Hunting Knife |

NAME
STREET CITY STATE

Look Mom! FOR TOM, DICK AND HARRY . . . FOR SUSAN, JANE AND MARY

Mother Goose Polos

SIZES
2-4-6



SIZES 2-4-6

3 ORIGINAL, 4-COLOR DESIGNS
"Little Boy Blue," "Woman in a Shoe"
"Three Little Pigs and Big Bad Wolf"

\$1.95
Postage
Paid

CALLING ALL PARENTS, UNCLES, AUNTS!

If you want the thrill of seeing your youngster's eyes sparkle and face light up with joy — give him or her a Mother Goose Polo. Better yet, give a set! And they're so easy to keep daisy-fresh. Spun of high quality combed-cotton jersey, Mother Goose Polos are guaranteed color-fast and pre-shrunk. So whether you're a fond parent or a doting aunt or uncle, don't miss this chance to bring happiness to your loved, deserving youngster. Orders filled promptly—Money back if not delighted . . . and that's a promise!

Here's More! FOR THE OLDER GIRL AND BOY . . . TO WEAR WITH PRIDE AND JOY!

Zippity-Zip Polos

SIZES
8-10-12

3 Basic
Colors
• Blue
• White
• Maize

SIZES
8-10-12



3 ORIGINAL, 4-COLOR DESIGNS

"Follow the Ball" — "Ride 'Em Cowboy"
"Strike Up the Band"

\$2.49
Postage
Paid

When you send your youngster off to school or out to play in a Zippity-Zip Polo, you are giving him or her a chance to enjoy the thrill of being looked up to as a leader by playmates. A grateful, "Golly! Mom, they're terrific!" will repay you twice over.

Franklin Wells — Dept. P 3
218 W. Chicago Ave. — Chicago 10, Ill.

Price in Canada
add 50¢
No C.O.D.'s

Please rush the colorful Polos indicated below.

BE SURE TO FILL IN QUANTITY, SIZE, COLOR AND STYLE

MOTHER GOOSE POLOS: Available only in sizes 2, 4 and 6.

☐ 1 for \$1.95 ☐ 2 for \$3.75 ☐ 3 for \$5.50

"Woman In Shoe" in Sizes _____ White _____ Blue _____ Maize _____

"3 Little Pigs" in Sizes _____ White _____ Blue _____ Maize _____

"Little Boy Blue" in Sizes _____ White _____ Blue _____ Maize _____

ZIPPITY-ZIP POLOS: Available only in sizes 8, 10, and 12.

☐ 1 for \$2.49 ☐ 2 for \$4.75 ☐ 3 for \$7.00

"Ride 'em Cowboy" in Sizes _____ White _____ Blue _____ Maize _____

"Strike Up The Band" in Sizes _____ White _____ Blue _____ Maize _____

"Follow The Ball" in Sizes _____ White _____ Blue _____ Maize _____

My total order amounts to _____ Polos totaling \$ _____

☐ I am enclosing total filled in above. Send Polos postpaid.

☐ Send C.O.D. I will pay postman total filled in, plus postage.

Name _____

Please Print Clearly

Address _____

City _____ Zone _____ State _____

You Get This FREE

Jimmy and Sally
MOTHER GOOSE LAND

If you are not delighted with the polo shirts of your choice, you may keep this clever, colorful booklet absolutely free and return your purchase for a refund.

